

# UTAH SCHOOL BOARDS ASSOCIATION NEEDS ASSESSMENT 2020

···· A BREAKDOWN OF THOSE WHO RESPONDED ····

## RESPONDENTS BY POSITION



63% School Board Member



21% Superintendents



15% Business Administrators



**1%** Other

#### NUMBER OF YEARS SERVED ON THEIR BOARD











**12%** 

**22**%

34%

16%

16%

< 2 yrs

3 - 4 yrs

5 - 8 yrs

9 - 12 yrs

12 yrs +



**55**%

22%

of respondents plan to run again for their local board when their term expires.

of respondents will maybe run again for their local board when their term expires.



of respondents visit the USBA website weekly

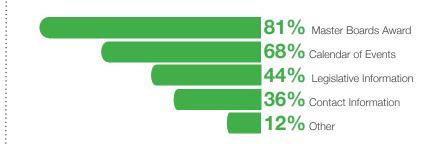
90%

of respondents visit the USBA website at least monthly



of respondents never visit the USBA website

## RESPONDENTS PURPOSE FOR VISITING THE WEBSITE



## COMMENTS FROM THE RESPONDENTS ON THE ANNUAL CONFERENCE



92%

Continue with current format



89%

Believe the conference is high quality



45%

Like the variety of



3%

Move conference to Summer

## TRAINING THAT COULD HELP THE RESPONDENT BE MORE EFFECTIVE



55% Board Policy Development





44% Building Trust Training





35% Board Superintendent Relationship Training



34% Open Meeting Law Training

HOW OFTEN DOES THE RESPONDENT READ THE USBA ELECTRONIC NEWSLETTER?



Regularly

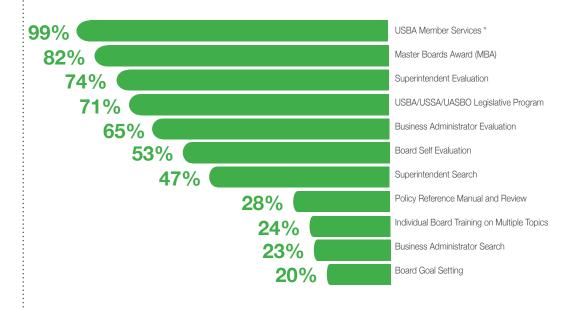


Occasionally



Never

#### SERVICES THE RESPONDENTS HAVE FOUND BENEFICIAL



\* USBA Health Pool, AxisPlus Benefits, Workers Comp & Risk Management

## ISSUES THAT RESPONDENTS WOULD LIKE USBA TO FOCUS ON THIS YEAR

Tax Reform



Effective Collaboration



Student & School Safety



Legal Issues



Social Emotional Learning



What Counts (Community **Engagement Process**)



Public Relations / Social Media



Standards and Assessment



**Board Ethics** 



Open Meeting Law



Strategic Planning



Coming To Order (Holding Effective Meetings)



Effective use of technology



School Community Councils/Trustlands



Data Driven Decision Making

# USBA OFFICERS AND STAFF

McKay Jensen - President Amber Shill - President Elect Linda Hanks - Vice President Rick Ainge - Past President

Richard C. Stowell - Executive Director Paula Summers - Associate Executive Director Lexi Cunningham - Associate Executive Director Julie Llewelyn - Office Manager Meghan Mendez - Communication & Website Manager

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