

UTAH SCHOOL BOARDS ASSOCIATION

--- DRAFT ---

2015 LEADERSHIP ACADEMY

Building Better Boards

Casual Dress

September 17, 18 & 19, 2015

Zermatt Resort

Midway, Utah

2015 LEADERSHIP ACADEMY

THURSDAY, SEPTEMBER 17, 2015

AGENDA

4:30 P.M.	Presidents' Circle (All Local Board Presidents)	<i>Interlaken Room 2nd Floor</i>
4:30 P.M.	Check In/Registration	<i>Conference Center 1st Floor</i>
6:00 P.M.	Opening Session	<i>Matterhorn Ballroom 2nd Floor</i>
	Welcome	<i>Kristi Swett, USBA President</i>
6:10 P.M.	Dinner	
7:00 P.M.	Raising the Roof	<i>Kristie Cooley, Academy Committee Chair</i>
	Video with Senator Hatch	<i>Kelly Blake Academy Committee</i>
7:30 P.M.	Speaker	<i>Landon Weeks</i>

Landon Weeks is a 19 year old graduate of Bonneville High School and is a freshman at Weber State University. He was born with a congenital birth defect called phocomelia which involves a fusion of his humerus, radius, and ulna as well as hand deformities. As a ten year old. he began his musical career as a pianist.

FRIDAY, SEPTEMBER 18, 2015

8:00 A.M.	Continental Breakfast	<i>Matterhorn Ballroom 2nd Floor</i>
8:30 A.M.	Welcome and Conducting	<i>Nancy Kennedy, USBA President Elect</i>
	<i>Raising the Roof</i>	<i>Ken Platt, Academy Committee</i>
	Boards at Work	<i>Academy Committee and Lynn Capener</i>
9:15 A.M.	Conversation with Site Manager Lieutenant Governor Spencer Cox	<i>Kristie Cooley Academy Committee Chair</i>
10:00 A.M.	<i>Break</i>	
10:15 A.M.	Building the Team <i>Presenter: Bob Sonju, Executive Director of Learning & Development, Washington School District</i>	<i>Matterhorn Ballroom, 2nd Floor</i>
11:00 A.M.	<i>Break</i>	
11:15 A.M.	Building the Team <i>Presenter: Bob Sonju, Executive Director of Learning & Development, Washington School District</i>	<i>Matterhorn Ballroom, 2nd Floor</i>
12:00 Noon	Lunch - Sandwich/Soup Bar	<i>Carousel Patio</i>
1:00 p.m.	Concurrent Sessions	
	Data Blue Print from Assessment to Achievement <i>Presenter: Jo Ellen Shaeffer Utah State Office of Education</i>	<i>Geneve Room, 1st Floor</i>

Drafting the Budget & Tax Levies*Neuchatel Room, 1st Floor*

*Presenter: Randy Upton,
Asst. Business Administrator
Alpine School District*

Measuring your Social Media*Davos Room, 2nd Floor*

*Presenter: Ben Horsley, Director
Communications & Community Outreach
Granite School District*

2:00 P.M.**Break****2:15 P.M.****Concurrent Sessions (continued)****Data Blue Print from Assessment to Achievement**

*Presenter: Jo Ellen Shaeffer
Utah State Office of Education* *Geneve Room, 1st Floor*

Drafting a Budget & Tax levies*Neuchatel Room, 1st Floor*

*Presenter: Randy Upton,
Assistant Business Administrator
Alpine School District*

Measuring your Social Media*Davos Room, 2nd Floor*

*Presenter: Ben Horsley, Director
Communications & Community Outreach
Granite School District*

3:15 P.M.**Break****3:30 P.M.****Concurrent Sessions (continued)****Data Blue Print from Assessment to Achievement**

*Presenter: Jo Ellen Shaeffer
Utah State Office of Education* *Geneve Room, 1st Floor*

Drafting the Budget & Tax Levies*Neuchatel Room, 1st Floor*

*Presenter: Randy Upton
Assistant Business Administrator
Alpine School District*

Measuring your Social Media*Davos Room, 2nd Floor*

*Presenter: Ben Horsley, Director
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Granite School District*

4:30 P.M.	<i>Raising the Roof</i>	Kelly Blake Academy Committee
	<i>Wrap up</i>	Matterhorn Ballroom Kristi Swett USBA President
6:00 P.M.	Dinner Welcome & Conducting	Matterhorn Ballroom, 2nd Floor Barbara Beckstrom, Vice Pres.
7:00 – 8:00 P.M.	<i>Entertainment – Eric Dodge</i>	

Eric Dodge's albums are making waves in the country music world! His album Why Not Today became a huge international success and has sold all over the world in over 15 countries and even topped the Amazon.com best selling albums list. Eric has also been featured in Country Weekly magazine, KUTV 2 News at Noon, and Good Things Utah, several times. Eric has released 8 albums and has performed across the United States and Canada. In 2012 he was accepted into the Country Music Association, the (CMA). In 2013 became an Author and entered the world of book writing. He released his debut book titled Baby Steps to Music Industry Success. In 2015 Eric released his second book Why Not Today? Face your Fears and Chase Your Dreams! Eric is also a member of the National Speakers Association where he shares his musical messages in Keynote and Corporate events all across the United States. He's also shared the stage with many of country music's biggest names. Some of which include, Clint Black, Lorrie Morgan, Pam Tillis, SheDaisy, Julianne Hough, John Michael Montgomery, Justin Moore, Collin raye, Chris Ledoux, Diamond Rio, Terri Clark, Travis Tritt, and Carrie Underwood in front of over 50,000 people!

SATURDAY, SEPTEMBER 19, 2015

7:00 A.M.	Under Construction 5k Walk/Run (t-shirts for participants, prizes)	
9:00 A.M.	Breakfast	<i>Matterhorn Ballroom 2nd Floor</i>
9:30 A.M.	Welcome and Conducting	<i>Carolyn White, Immediate Past President</i>
	Raising the Roof	<i>Melissa Ford, Academy Committee</i>
9:45 A.M.	Concurrent Sessions (your choice)	
	How Firm is your Foundation? <i>Presenter: Shana Longhurst, Executive Director, Logan Schools Foundation</i>	<i>Neuchatel Room, 1st Floor</i>
	If we Build it, will they Come? Building 21st Century Learning Environments <i>Presenter: Dennis Cecchini, Brian Parker & Skyler Rubel MHTN Architects, Inc.</i>	<i>Davos Room, 2nd Floor</i>
	"What Counts" in your Tool Box? (This session will run from 9:45 – 11:45 a.m.) <i>Presenter: Mossi White, USBA & NSBA Past President</i>	<i>Geneve Room, 1st Floor</i>
10:45 a.m.	Break	
11:00 a.m.	Repeat Concurrent Sessions	
12:00 Noon	Finish Building Project	<i>Matterhorn Ballroom Kristie Cooley, Academy Chair & Kristi Swett, USBA President</i>
	Ribbon Cutting	
12:30 p.m.	Box Lunch and Adjourn	
1:00 P.M.	Hotel Check Out	

USBA
LEADERSHIP ACADEMY COMMITTEE

Kristie Cooley, Chair
Ken Platt
Melissa Ford
Kelly Blake
Richard Stowell, Staff

USBA OFFICERS AND STAFF

Kristi Swett, President
Nancy Kennedy, President Elect
Barbara Beckstrom, Vice President
Carolyn White, Immediate Past President
Richard Stowell, Executive Director
Patti Harrington, Associate Executive Director
Paula Summers, Associate Executive Director
Julie Llewelyn, Office Manager

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