

WORKING TOGETHER *for* UTAH'S FUTURE



**UTAH SCHOOL BOARDS ASSOCIATION
94TH ANNUAL CONFERENCE
JANUARY 5 - 7, 2017
LITTLE AMERICA HOTEL
SALT LAKE CITY, UTAH**

Greetings from your Officers



Nancy Tingey
President Elect, pro tem



Mary Nielson
Vice President



Nancy Kennedy
President



Kristi Swett
Immediate Past President



Richard C. Stowell
Executive Director

Welcome to the USBA 94th Annual Conference. We have planned this Conference with you in mind; thanks to your suggestions we have lined up some extraordinary speakers and outstanding presentations for the break-out sessions.

We recognize and appreciate that you are making a significant contribution of your time to participate in this Conference. We are confident that you will find it educational, and will return to your district inspired and equipped for today's tough challenges. We hope that you will build new friendships with fellow Board Members from around the State, and get acquainted with the many Superintendents and Business Administrators who attend and participate in the Conference.

IT'S BACK...

USBA Health Fair

Located in the Sinclair Room on the Main Level

Free Services provided by Healthy Utah include:

- Blood Pressure Check
- Cholesterol
- Blood Glucose
- Body Composition
- Health Consultation
- And more...

Sponsored by USBA and Public Employees Health Plans (PEHP)

Thanks to Our Exhibitors and Sponsors

Each year at the Conference, Exhibitors and Sponsors help support our overall program and provide a wealth of information to Conference attendees. USBA extends a big “Thank You” to our Sponsors and Exhibitors.



Dr. Michael R. McGough

Keynote Speaker

Michael McGough was a teacher, principal and assistant superintendent in the public schools of Pennsylvania for more than 30 years. In addition to his years in public education, he was a professor of education at York College of Pennsylvania. During his fifteen years at York College, he served as an associate professor, program coordinator, and the department chair, retiring in 2015.

Since 1976, he has served as a licensed guide with the National Park Service at Gettysburg National Military Park, where he has earned the rank of guide emeritus.

Dr. McGough is the author of numerous articles, a number of long-running newspaper columns, and several books. He has developed and currently presents a series of seminars and keynote speeches focused on organizational and personal leadership.



Dr. Sydnee Dickson
State Superintendent of
Public Instruction

Featured Speaker

Sydnee Dickson has been serving the children of Utah as a proud educator for the past 36 years. The first 28 years were spent in Utah public schools as a teacher, counselor, and school and district administrator. She has earned state and national recognition for her work in community engagement, drug prevention and intervention, professional learning for educators, working with school leaders, and her innovative leadership.

Dr. Dickson holds master's degrees in School Counseling and Education Administration, and a doctorate in Education Leadership and Policy. She is an alumni of Dixie State University, Utah State University, Brigham Young University, and the University of Utah.

Dr. Dickson joined the Office of the Utah State Board of Education eight years ago to expand Educator Licensing services and develop Teaching and Learning. She was asked to serve as Deputy Superintendent of Public Instruction in June 2014 and was named as State Superintendent of Public Instruction on June 23, 2016.

Dr. Dickson has represented Utah on national committees, task forces and boards, including serving on the Board of Trustees for Learning Forward and the West Ed Board of Directors. Her expertise centers on evidence-based professional learning and school leadership. Her passion is focused on ensuring that each student is prepared for their future. To this end, Dr. Dickson believes education is essential infrastructure to building strong communities, an economically vibrant state, and a civic minded society.



Miranda A. Beard
2016-2017 President
National School Boards Association

Featured Speaker

Miranda A. Beard is the president of the National School Boards Association (NSBA). She was elected in April 2016 by NSBA's 150-member Delegate Assembly in Boston, Massachusetts. She was first elected to the NSBA Board in April 2011 as a director representing the Southern Region. In 2012, she was re-elected to a three-year term.

Ms. Beard is president of the Laurel School District Board of Trustees and past president of the Mississippi School Boards Association.

Former Governor Kirk Fordice appointed Ms. Beard as a commissioner to the Mississippi Employment Security Commission, a position she held for eight years. She is on the advisory board for the Frances Karnes Center for Gifted Studies at the University of Southern Mississippi and the advisory board for the University of Southern Mississippi School of Mass Communication and Journalism. She is a former member of the Board of Directors for the Greater Mississippi Girl Scouts and past president of the Mississippi Associated Press Broadcasters Association.

A graduate of the University of Mississippi at Oxford with a degree in broadcast journalism with emphasis on public relations, Ms. Beard also completed both Leadership Jones County and Leadership Mississippi programs. She is the owner of B&B Consultants, Inc.



Dr. Patti Harrington
Former USBA Associate Executive Director
and USSA Executive Director

Recipient, Friends of Education Award

For 38 years, Dr. Patti Harrington has focused her efforts and service on the children attending Utah's public schools. Starting as a bus driver and assistant while finishing college, she ended her formal career in 2009 as Utah's State Superintendent of Public Instruction.

Dr. Harrington has been a substitute teacher, paraprofessional, elementary and high school principal and Assistant Superintendent over Curriculum, Instruction and Assessment in the city of Provo. In 2004, she was appointed as State Superintendent — a post she held for five years. With the direction of the State Board of Education she led the implementation of standards-based instruction, online and adaptive assessment to inform instruction and measure student growth, statewide all-day kindergarten, online learning in preschool, and individualized learning software for ELL students. Graduation requirements were increased and licensure processes were computerized during her tenure.

Dr. Harrington is proud of the role she was able to play in implementing Governor's Olene Walker's dream, the K-3 Reading Program. "When children learn to read well by the third grade, they will do better in every other subject," urging a focus on early reading.

Until last June, Dr. Harrington served for six years as the Executive Director of the Utah School Superintendents Association and as the Associate Executive Director and Lobbyist for the Utah School Boards Association. This year, she was given the Utah PTA Friend of Children Award and was named to the Utah Women's Walk, honoring women who are leaders in the state.



Robert Kirby

Keynote Speaker

Salt Lake Tribune humor columnist Robert Kirby was raised in a military family. After serving an LDS mission to South America, he became a police officer. His law enforcement career was cut short in 1989 by the idiotic notion of becoming a writer.

Mr. Kirby has written for the *Tribune* since 1994, and his popular column appears every Thursday, Saturday and Sunday. He is the author of seven humor books, two novels, and a history book on Utah's murdered police officers.

A confused grandfather, Kirby has three daughters and one wife. He lives with his long-suffering family in Herriman, where neighbors no longer speak to him on the record.



Party Rock Project

Featured Entertainment

Party Rock Project is a blast! They have travelled around the country performing their hit show to responsive crowds, treating them to a wide variety of music, including songs made famous by the Beatles, Beach Boys, Bee Gees, Coldplay, Johnny Cash, Kelly Clarkson, and Michael Jackson. But don't mistake Party Rock Project for just a band, they're so much more; they're an entertainment act like nothing you've ever seen before. Audiences walk away from shows having sung together, reminisced, and laughed uncontrollably.

The show combines blockbuster pop and rock music, comedy, competitive/friendly audience participation, and multimedia visual projections, all to create an unforgettable night. Party Rock Project presents an inventive, high-energy, interactive, family-friendly show.

Working Together for Utah's Future

Little America Ballroom

Music Salt Lake City School District Polynesian Club
Directed by Ailine Lao

*Leadership Under Fire —
Lessons from the White House*

9

SECOND GENERAL SESSION

Friday, January 6, 2017

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|-----------|--|
| 8:00 A.M. | Registration and Booth Exhibits |
| 8:30 A.M. | Conducting Kristi Swett, USBA Immediate Past President |
| | Reverence Philip N. Kaplan Park City Board of Education |
| | Music Canyon's District Youth Symphony Directed by Keith Davis, Jennifer Perkins and Marcus Voght |

USBA Business Session

- Nominations for USBA Vice President and President
Kristi Swett, USBA Immediate Past President
- Proposed Bylaw Changes
Kristi Swett, USBA Immediate Past President
- Annual Report
Mary Nielson, USBA Vice President
- Divide into Regions to elect Single District Regions
from Single and Multi District Regions Board of
Directors and Delegates at Large
Nancy Kennedy, USBA President

Region I – Sun Valley Room

Cache, Logan, Rich

Region II – Uintah Room

Box Elder, Morgan, Ogden

Region III – Ballroom

Davis

Region IV – Flagstaff Room

North Summit, South Summit,
Park City, Wasatch

Region V – Ballroom

Salt Lake City

Region VI – Ballroom

Granite

Region VII – Snowbasin Room

Murray, Provo, Tooele

Region VIII – Wyoming Room

Carbon, Daggett, Duchesne, Emery,
Grand, San Juan, Uintah

Region IX – Ballroom

Jordan

Region X – Idaho Room

Juab, North Sanpete, Piute, Sevier,
South Sanpete, Tintic, Wayne

Region XI – Arizona Room

Beaver, Garfield, Iron,
Kane, Millard

Region XII – Ballroom

Alpine

Region XIII – Ballroom

Weber

Region XIV – Ballroom

Nebo

Region XV – Ballroom

Washington

Region XVI – Ballroom

Canyons

BREAKOUT SESSIONS

Friday, January 6, 2017

9:45-10:45 a.m. — 11:00-12:00 Noon



The blue boot identifies a new Board Member Track

AVID

Arizona Room

Presented by Alexa Cunningham, Superintendent,
Salt Lake City School District

Facilitator: Teri Rhodes, USBA Board of Directors

What is AVID? More than a program, Advancement Via Individual Determination is a philosophy that helps students focus and achieve higher standards when preparing for college and careers. Salt Lake City School District has implemented AVID in both primary and secondary schools for years, along with 1.5 million students in 46 states and 16 other countries. SLCSO currently offers AVID at eleven schools with over 1,500 students participating. Learn more with the SLCSO team as they share how they use AVID to help students prepare for post-secondary success.

FROM WHAT DO WE DO TO PROFICIENCY — A SCHOOL'S NINE YEAR JOURNEY

Idaho Room

Presented by Rodney Shaw, Brandee Bergum and Michael Farnsworth,
Jordan School District

Facilitator: Heather Staley, USBA Board of Directors

This presentation provides an overview of the programs currently implemented at Fort Herriman Middle School. Learn more about highly effective PLC/RTI and other intervention practices that can lead to full implementation of the standards-based referenced grading model.

WHAT WILL THE DEAR COLLEAGUE LETTER CHANGE?

Wyoming Room

Presented by Brinton Burbidge, Attorney at Law

Facilitator: Barbara Smith, USBA Board of Directors

This session will cover recent decisions by the U.S. Supreme Court, the 10th Circuit Court of Appeals and the Utah Supreme Court affecting school boards in Utah. In addition to other court decisions of relevance to Utah school boards, Mr. Burbidge will discuss the recent “Dear Colleague” letters and other actions by the Office of Civil Rights (OCR), as well as the role of administrative agencies in formulating law through regulation and enforcement activities.

"MORE WHITE HOUSE LESSONS"

Snowbasin Room

Presented by Michael McGough

Facilitator: Melissa Ford, USBA Board of Directors

In this session, participants will have the opportunity to engage in more leadership models from those who have called the White House home. As with the lessons offered during the conference keynote, the emphasis will be on how contemporary educational leaders can expand their leadership skill sets based on historically significant presidential models.

EVERY STUDENT SUCCEEDS ACT (ESSA) SERVING UTAH



Sun Valley Room

Presented by Dr. Rich Nye, Utah State Board of Education

Facilitator: Amber Shill, USBA Board of Directors

The U.S. Department of Education encourages each state to implement programs and leverage funding to ensure equity and excellence for all students. The Utah State Board of Education (USBE) facilitates collaboration and efficiency across multiple programs to help secure significant opportunities for all children to receive a fair, equitable, and high-quality education. USBE is committed to engaging multiple stakeholders representing the diversity of our state in the articulation of Utah's consolidated State Plan as understood and influenced by USBE's Strategic Plan of excellence for each student.

ALIGNING THE WORK OF YOUR BOARD, DISTRICT, AND SCHOOLS



Flagstaff Room

Presented by Bob Sonju and Laura Hesson, Washington School District

Facilitator: McKay Jensen, USBA Board of Directors

With all of the "noise" in education today, it is easy for schools, districts, and school boards to find themselves moving in different directions. During this breakout, participants will learn about and engage in processes that will help eliminate the "noise" and focus on student learning.

10:45 A.M. Break

11:00 A.M. Breakout Sessions Continued

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LUNCH ON YOUR OWN

THIRD GENERAL SESSION

Friday, January 6, 2017

| | | |
|-----------|--|--|
| 1:30 P.M. | Conducting | Mary Nielson, USBA Vice President |
| | Prize Drawing | Kristi Swett, USBA Immediate Past President |
| | Music | Juab High School Concert Choir and Madrigals Directed by Tana Esplin; Accompanist, Margaret Thomson |
| | Remarks | Dr. Sydnee Dickson, State Superintendent of Public Instruction |
| | Remarks | Miranda Beard, NSBA President |
| | Explanation of the UHSAA Elections | Rob Cuff, UHSAA Executive Director |

BREAKOUT SESSIONS

Friday, January 6, 2017

2:30 p.m.-3:30 p.m. — 3:45 p.m.-4:45 p.m.

RISKY BUSINESS

Arizona Room

Presented by Brian Nelson and David Lund, Utah State Division
of Risk Management

Facilitator: Sarah Meier, USBA Board of Directors

This presentation explains the types of claims and costs experienced by school districts including liability coverage for contracts, interns, and commercial activities. Learn about recent decisions by the Utah Supreme Court limiting governmental immunity, as well as proposed changes to the Governmental Immunity Act.

HOT LEGISLATIVE TOPIC: ASSESSMENT AND ACCOUNTABILITY

Idaho Room

Presented by Sen. Ann Milner, Rep. Brad Last, USBE Board
Member Brittany Cummins, JLC Co-Chair Kristi Swett and
Terry Shoemaker, USBA Associate Executive Director

There is a combined effort between the chairs of the Education Interim Committee and the Utah State Board of Education to make significant revisions to student assessments, school and district accountability, and school turnaround efforts. This session focuses on the most recent proposals around these changes that will affect every school. Small group discussion will be aided by participants being seated at round tables encouraging feedback to the proposals, potential USBE rules and legislation.

PERSONALIZED LEARNING — THE TIME IS NOW

Wyoming Room

Presented by Rick Robins, Superintendent, Juab School District
Facilitator: Linda Hanks, USBA Board of Directors

We know the “what” and the “how” are the technology tools and platforms that support effective teaching practices. This presentation focuses on the transition teachers, administrators and districts make in answering the “why” question. This session will also focus on policy resources and district models.

MASTER BOARDS AWARD (MBA) TUTORIAL



Snowbasin Room

Presented by Heather Staley, Amber Shill, MBA Committee;
Jeff Richens, Chair

Bring your own device, login and power up. Would you like to learn more about the MBA program online? This session will help with all the ins and outs of “Power Up,” the online tool for the MBA program.

FINANCE 101 — FUNDING BASICS



Flagstaff Room

Presented by Stefanie Bryant, Business Administrator,
Provo School District
Facilitator: JoDee Sundberg, USBA Board of Directors

This breakout session will review the primary sources of funding for LEAs, including property tax, WPU, MSP, and major federal funds.

BUILDING A BETTER BOARD THROUGH REFLECTION: ONE DISTRICT’S IMPLEMENTATION OF THE KEY PERFORMANCE INDICATOR PROCESS

Sun Valley Room

Presented by Shannon Dulaney, Superintendent, Iron School District
Facilitator: Teri Rhodes, USBA Board of Directors

During this session, participants will hear about the Iron School District’s Board and administration’s experience with conducting the Key Performance Indicator (KPI) survey, debriefing the results with USBA leadership and actions taken to improve Board relationships within the Board/District and community based on the survey results. This session will be interactive in nature, and participants will be encouraged to ask questions throughout the presentation.

3:30 P.M. Break

3:45 P.M. Breakout Sessions Continued

RISKY BUSINESS

Arizona Room

Presented by Brian Nelson and David Lund, Utah State Division of Risk Management

Facilitator: Barbara Smith, USBA Board of Directors

This presentation explains the types of claims and costs experienced by school districts including liability coverage for contracts, interns, and commercial activities. Learn about recent decisions by the Utah Supreme Court limiting governmental immunity, as well as proposed changes to the Governmental Immunity Act.

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Facilitator: Sarah Meier, USBA Board of Directors

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5:00 P.M. Utah High School Activities Association region elections to elect Board of Trustees

- **Sun Valley Room**

Region 11 — Juan Diego Catholic HS, Ogden SD,
Park City SD, Tooele SD (Weber SD**)

- **Arizona Room**

Region 12 — Box Elder SD, Cache SD, Logan SD

- **Flagstaff Room**

Region 15 — Emery SD, Grand County SD,
North Sanpete SD, San Juan SD, Sevier SD,
South Sanpete SD

- **Snowbasin Room**

Region 19 — Pinnacle HS, Emery SD, Kane SD,
San Juan SD, Wayne SD

***District may vote (one ballot per school), but may NOT
nominate a candidate*

FOURTH GENERAL SESSION

Evening Banquet

Friday, January 6, 2017

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| 6:00 P.M. | Conducting Nancy Kennedy, USBA President |
| | Reverence JoDee Sundberg, National School Boards Association Board of Directors Utah School Boards Association Board of Directors |
| | Buffet Ballroom |
| | Friends of Education Award Nancy Kennedy Presented to Dr. Patti Harrington |
| | Master Boards Award USBA Officers |
| | Introduction of Entertainment Nancy Kennedy, USBA President |

“Party Rock Project”

Party Rock Project is a blast! The show is a highly entertaining mix of an epic rock/pop concert, intimate piano bar, laugh-out-loud comedy, and competitive audience participation. They have performed over 100 shows all over the nation in the past year.



FIFTH GENERAL SESSION

Saturday, January 7, 2017

Casual Dress

| | | |
|----------------|-----------------------------------|--|
| 7:00-8:30 A.M. | Breakfast Buffet | Arizona and Idaho Rooms |
| 8:30 A.M. | Conducting. | Mary Nielson, USBA Vice President |
| | Prize Drawing. | Kristi Swett, USBA Immediate Past President |
| | Superintendents of Rock | Scott Rogers, Scott Crane, Steve Carlsen and Kodey Hughes |
| | Longevity Awards | USBA Officers |
| | President's Report | Nancy Kennedy, USBA President |

BREAKOUT SESSIONS

Saturday, January 7, 2017

9:30 a.m.-10:30 a.m. — 10:45 a.m.-11:45 a.m.

SUPERINTENDENT EVALUATION — DONE WELL OR JUST DONE

Arizona Room



Presented by Evaluation Development Committee — Rick Ainge, Chair;
JoDee Sundberg, Sarah Meier and McKay Jensen

Learn about a new USBA tool using Key Performance Indicators that will
benefit your Board and your Superintendent.

IMPROVING STUDENT LEARNING — ALPINE SCHOOL DISTRICT'S APOLLO PROJECT

Idaho Room

Presented by Sam Jarman, Superintendent, Alpine School District
Facilitator: Susan Richards, USBA Board of Directors

Alpine School District's Apollo Project, an initiative named for our
nation's ambitious effort to reach the moon by 1970, is designed to
prepare all students with essential knowledge, skills, and dispositions for
their lifelong success in the 21st century. In this session, elementary
principals and teachers of the Orem Cluster will share their journey
on this path to enhanced engagement, deeper learning, and better
preparation for the future.

PINK — NOT MY FAVORITE COLOR

Wyoming Room

Presented by Ember Conley, Superintendent, Park City School District
Facilitator: Jeff Richens, USBA Board of Directors

Following the deaths of two students, Park City School District is moving from grief to action. Learn statistics around opioid related deaths in Utah and how to address this huge epidemic that is attacking our youth.

THE STONES OF COMPLIANCE AND WHICH ONE(S) YOU NEED TO LOOK UNDER



Snowbasin Room

Presented by Rob Smith, Business Administrator, Alpine School District
Facilitator: Cheryl Cox, USBA Board of Directors

Rob Smith will share key areas of compliance School Boards and Administrators need to maintain, and how a strong audit program can help reduce conflict and help support student learning.

ROAD TO SUCCESS: COUNSELORS SUPPORTING COLLEGE AND CAREER READINESS

Sun Valley Room

Presented by Lillian Tsosie-Jensen, Coordinator, School Counseling and Holly Todd, Counseling Specialist
Facilitator: Kelly Blake, USBA Board of Directors

Learn how school counselors support our earliest learners in elementary schools, including a discussion of a possible pilot program for more elementary school counselors. Participants will also review updates to HB 198 — Strengthening College and Career Readiness — with a new training module for school counselors focusing on the needs of Utah business and industry.

SCHOOL FINANCE 202

Flagstaff Room

Presented by Richard Reese, Business Administrator, Murray School District
Facilitator: Debbie Taylor, USBA Board of Directors

Richard Reese will discuss more advanced school finance issues including Community Reinvestment Agencies, Understanding Your Audited Financial Statements, Bond Ratings and Their Impact, Property Taxes and Tax Rates, State Spending Per Pupil, and other fun stuff!

10:30 A.M. Break

10:45 A.M. Breakout Sessions Continued

SUPERINTENDENT EVALUATION — DONE WELL OR JUST DONE
Arizona Room



Presented by Evaluation Development Committee — Rick Ainge, Chair;
JoDee Sundberg, Sarah Meier and McKay Jensen

Learn about a new USBA tool using Key Performance Indicators that will benefit your Board and your Superintendent.

**IMPROVING STUDENT LEARNING — ALPINE SCHOOL
DISTRICT'S APOLLO PROJECT**
Idaho Room

Presented by Sam Jarman, Superintendent, Alpine School District
Facilitator: Jeff Richens, USBA Board of Directors

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SIXTH GENERAL SESSION
Luncheon Session
Saturday, January 7, 2017

12:00 Noon Conducting Nancy Tingey,
USBA President Elect, pro tem

Reverence Linda Hanks, USBA Board of Directors

Luncheon Ballroom

Keynote Speaker
Robert Kirby

The *Salt Lake Tribune* columnist will make you laugh,
think and then laugh harder.

Election Results Nancy Kennedy, USBA President

Installation of Incoming President Nancy Kennedy,
USBA President

Prize Drawing Kristi Swett,
USBA Immediate Past President

1:30 P.M. Adjournment

Have a Safe Trip Home



USBA Conference Committee

Nancy Kennedy, President
Nancy Tingey President Elect, pro tem
Mary Nielson, Vice President
Kristi Swett, Immediate Past President
Richard C. Stowell, Executive Director

Prize Contributors

| | |
|----------------------------|--------------------------------|
| Alpine School District | Nebo School District |
| Beaver School District | North Sanpete School District |
| Box Elder School District | North Summit School District |
| Cache School District | Ogden City School District |
| Canyons School District | Park City School District |
| Carbon School District | Piute School District |
| Daggett School District | Provo City School District |
| Davis School District | Rich School District |
| Duchesne School District | Salt Lake City School District |
| Emery School District | San Juan School District |
| Garfield School District | Sevier School District |
| Grand School District | South Sanpete School District |
| Granite School District | South Summit School District |
| Iron School District | Tintic School District |
| Jordan School District | Tooele School District |
| Juab School District | Uintah School District |
| Kane School District | Wasatch School District |
| Logan City School District | Washington School District |
| Millard School District | Wayne School District |
| Morgan School District | Weber School District |
| Murray School District | |

Utah School Boards Association Officers and Staff

Nancy Kennedy, President
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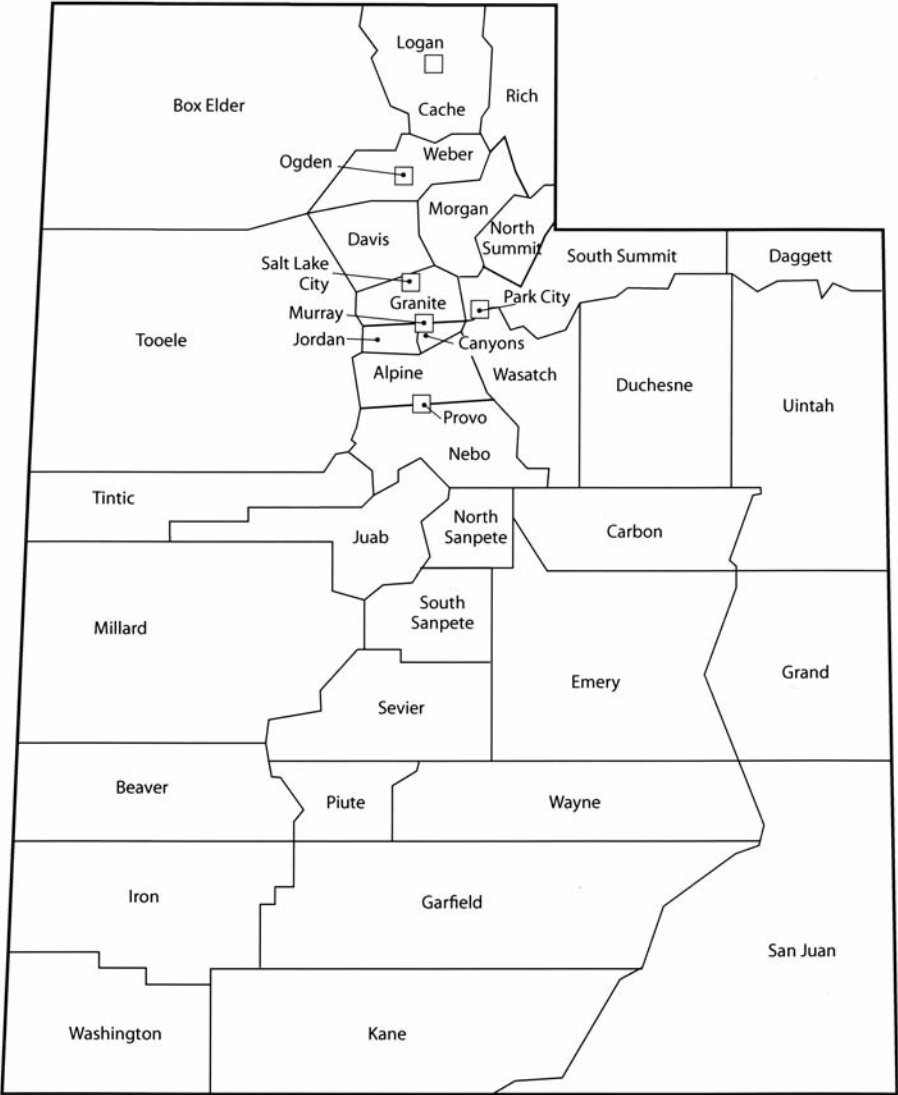
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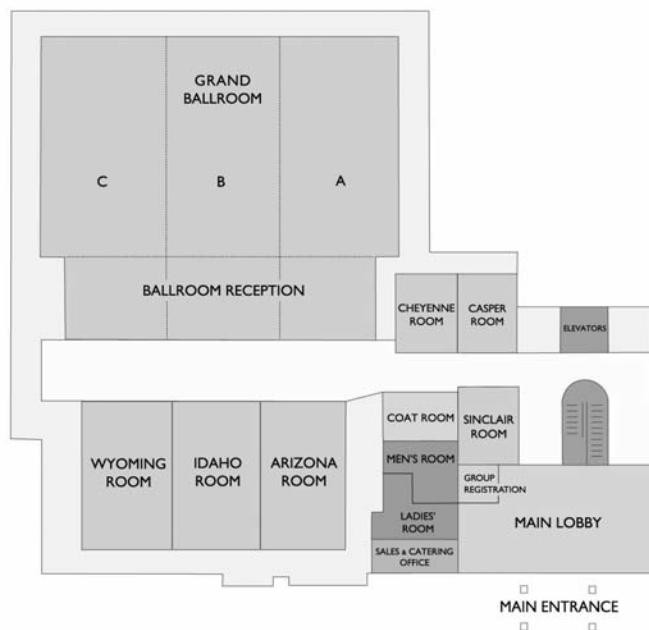
Utah School Districts Map



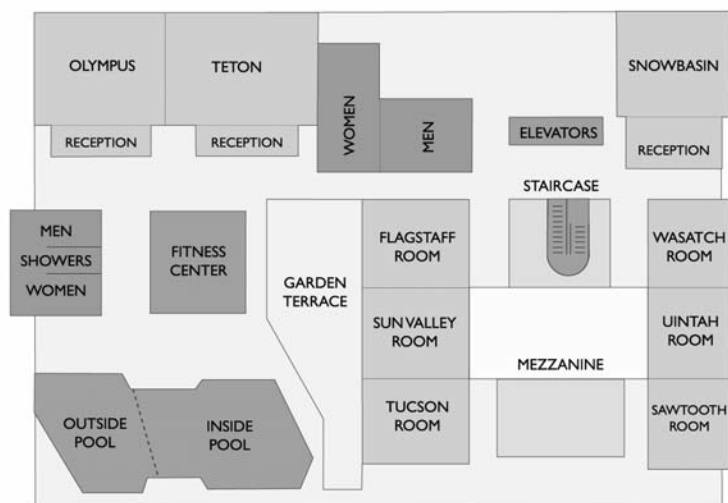
Little America Hotel

Floor Plan Map

MAIN LEVEL



SECOND LEVEL



Notes

Notes