

## Vision Statement

*Excellence in public education through effective leadership by locally elected boards of education.*

## Mission Statement

Utah School Boards Association builds highly qualified leaders by empowering locally elected school boards with the knowledge, skill, and quality services to advocate for public education and govern with excellence.

## Belief Statements

- Public Education provides compressive opportunities for all children.
- Local governance by elected non-partisan school boards best represents community education needs.
- Student learning is dependent upon attracting, developing, and retaining high quality teachers.
- Effective school boards positively influence student achievement when partnering with parents, students, and the education community.
- Public education's success depends on public support and sustained financial growth.
- Public Education is a key component of Utah's infrastructure and must be balanced with effective land use, wise School Trust Land administration, and state and local economic development.
- Responsible legislation, through collaboration with state and local education leaders, supports excellence in public education.

## History of USBA

Recognizing the need for a unified voice on behalf of children, parents, and taxpayers, local school board members founded the Utah School Boards Association (USBA) in 1932.

The association is governed by the Board of Directors comprised of: one elected director from each of the sixteen (16) association regions, the four elected officers, any Utah School Board member presently holding an elected position with the National School Boards Association (NSBA), and may include 1 representative designated by the State Board of Education.

### Utah School Boards Association

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# USBA STRATEGIC PLAN

*Building Better Boards*

# Board of Directors Goals 2019

## 1. The Board of Directors:

- Supports USBA to become a forum for interactions between districts to address local and statewide issues through:

*Annual Conference  
Leadership Conference  
Regional Conference  
Legislative JLC  
Legislative Day on the Hill  
District Schools Day on the Hill  
Other training offered by USBA*

- Supports interactions with community partners for the well-being and safety of students
- Promotes intentional engagement and advocacy for public education through social media

## 2. The Board of Directors develops measurable criteria for USBA success including:

- District membership to USBA
- Participation in conferences, training, etc
- Participation in the MBA
- Annual performance needs assessments from state-wide member input and implementation of stated conclusions

## 3. The Board of Directors:

- Advocate for USBA to their regions and advocate for their regions to USBA
- Annually participate in USBA board professional development and evaluation including advocacy and Leadership training

# USBA Services

*Provide opportunities and information to educate local boards about the member services available*

- Superintendent and Business Administrator searches
- Board goal setting
- Board, Superintendent and Business Administrator evaluations
- Policy consultation services
- Customized board/district training
- Publications and electronic newsletters
- Workshops and conferences
- Collaboration among districts
- BoardBook
- Group Health Insurance pool
- Workers' Compensation Insurance
- Policy Reference Manual
- Risk Management
- Flexible Spending Accounts
- Health Savings Accounts
- Group Long Term Disability
- Group Life Insurance
- Website information

# BOARD LEADERSHIP & PROFESSIONAL DEVELOPMENT

*USBA provides professional development to board members through:*

- Sharing best practices
- Master Boards Award (MBA)
- Annual Conference
- Regional meetings
- Leadership Academy
- New Board Member Workshop
- President/Vice-President Workshop
- Online training programs
- Legal updates

