

Greetings from your Officers



McKay Jensen
President Elect



Amber Shill
Vice President



Rick Ainge
President



Mary Nielson
Immediate Past President



Richard C. Stowell
Executive Director

Welcome to the USBA 97th Annual Conference. We have planned this Conference with you in mind; thanks to your suggestions we have lined up some extraordinary speakers and outstanding presentations for the breakout sessions.

We recognize and appreciate that you are making a significant contribution of your time to participate in this Conference. We are confident that you will find it educational and will return to your district inspired and equipped for today's tough challenges. We hope that you will build new friendships with fellow Board Members from around the State and get acquainted with the many Superintendents and Business Administrators who attend and participate in the Conference.

IT'S BACK...

USBA Health Fair

Located in the Sinclair Room on the Main Level

Free Services provided by Healthy Utah include:

- Blood Pressure Check
- Cholesterol
- Blood Glucose
- Body Composition
- Health Consultation
- And more...

Sponsored by USBA and Public Employees Health Plans (PEHP)

Thanks to Our Exhibitors and Sponsors

Each year at the Conference, Exhibitors and Sponsors help support our overall program and provide a wealth of information to Conference attendees. USBA extends a big "Thank You" to our Sponsors and Exhibitors.



Kevin Brown

Keynote Speaker

Kevin Brown's unconventional path to business and personal success has taught him the value of hard work and determination, and he is on a mission to help people and organizations embrace a simple philosophy that separates world-class organizations and high-performance people from everyone else.

A sales and marketing executive with thirty years of experience in franchising, Kevin left his successful career in corporate America to pursue his passion of helping people expand their vision, develop their potential, and grow their results.

The Hero Effect® — Being Your Best When It Matters The Most — contains a powerful message for life that drives every thought, every action, and ultimately every result. Learn how to eliminate “ordinary” thinking and master the habit of excellence, to take responsibility for your attitude, actions and results, and create meaningful relationships at work and at home.



Beth Branham

Featured Speaker

Beth Branham is the President of the National School Boards Association (NSBA), and is the first South Carolinian to hold that position. Her most recent roles with NSBA were as president-elect and secretary-treasurer.

A longstanding school board member and public school advocate, Branham started her career as an educator, teaching English. She has served on her local Lexington School District Two board since 2000, and as a member and president of the South Carolina School Boards Association. She currently practices law at her firm in West Columbia.

Branham holds a bachelor's degree in English from Boston University and a law degree from the University of South Carolina. She is active in many education, community, and business organizations, and lives in West Columbia with her husband Keith and their four children.



Lt. Governor Spencer Cox

Featured Speaker

A native Utahn with rural roots, Spencer J. Cox is currently serving as Lieutenant Governor, a position he was nominated to fill by Governor Gary Herbert in October 2013 following the retirement of Greg Bell. He was elected to the position in 2016. Cox has also served on the Fairview City Council, as Mayor of Fairview, San Pete County Commissioner and as a member of the Utah House of Representatives. He attended Snow College and graduated from Utah State University with a degree in Political Science. He also holds a Juris Doctorate from Washington and Lee University.

In May 2019 following an announcement Governor Herbert would not be seeking another term, Cox announced his intention to run for the republican nomination for Governor of Utah in 2020. He is focusing his campaign on issues being faced by Utahns today, including education, air quality, and affordable housing “with an eye towards representing the whole state.” He plans to visit all 248 cities and towns in the state during his campaign.



JoDee Sundberg

Friends of Education Award

After twenty years as a member of the Alpine School District Board of Education, JoDee Sundberg retired in January 2019. During her tenure, she served as chair or vice chair over twelve of those years, the district's student population went from 45,000 to 80,000, and 50 new buildings were added. During that period of incredible growth, JoDee helped insure student learning was at the center of it.

A member of USBA's Board of Directors since 2006 and an officer for four, JoDee was instrumental in helping create online professional development and evaluation tools for Utah's school board members. A member of the NSBA Board for the last six years, she served as chair of the Pacific Region. She also served on the Governor's Education Commission for seven years, participating in many policy decisions and changes, as well as providing support for public education.

JoDee's passion for public education and ensuring access to every student has dominated her life for the last twenty years. She is grateful for the rewarding and fulfilling experience, but is looking forward to a little more time on the golf course, travel and spending time with her family. She has been married to Jay Sundberg for 41 years and they have 4 children, 16 grandchildren and 1 more on the way.

We are proud of JoDee's accomplishments and her contribution to education in Utah. Her passion for providing every student access to knowledge and opportunity, along with her ability to work with other qualified and inspired education leaders on a local, statewide and national level, helped insure all children have the ability to learn and be successful.



Fire at Will

Featured Entertainment

Utah-based Fire at Will brings the party, starts the party and makes the party. A versatile band that plays everyone's favorites, these veteran performers provide a classic blend of current and past hits that will get you off your feet. Solid musicianship combined with the art of having a good time makes for hip shaking and foot stomping fun.

Utah School Boards Association 97th Annual Conference

FIRST GENERAL SESSION **Thursday, January 9, 2020** **Little America Ballroom**

3:00 P.M.	Registration and Booth Exhibits	Foyer
7:00 P.M.	Conducting	Rick Ainge, USBA President
	Reverence	Wade Hyde, USBA Board of Directors and Box Elder School Board
	Flag Ceremony	West High School Navy JROTC Directed by Major Jonathan Kehr, MSMC (Ret.) MBA
	National Anthem	Audience Chorister, Ann Geary, Logan School Board Accompanied by Randy Boothe, Nebo School Board
	Music	Green Canyon High School Band Cache School District — Directed by Randall Beach

Keynote Speaker

Kevin Brown

Speaker, author and consultant Kevin Brown is passionate about helping people and organizations embrace a simple philosophy that separates world class organizations and high performance people from everybody else — he calls it the HERO Effect. Through his presentations, Kevin entertains, inspires and challenges people to show up every day and make a positive difference at work and in life.

Adjournment

SECOND GENERAL SESSION

Friday, January 10, 2020

- 8:00 A.M. Registration and Booth Exhibits
- 8:30 A.M. Conducting McKay Jensen,
USBA President Elect
- Music Bountiful High School Choir
Davis School District — Directed by Larry Smith

USBA Business Session

- Nominations for USBA Vice President
Mary Nielson, USBA Immediate Past President
- Association Report
Amber Shill, USBA Vice President
- Divide into Regions to elect Multi District Region
Board of Director Members and Delegates
at Large for Single District Regions and
Delegates at Large for Multi District Regions
Rick Ainge, USBA President

Region I – Sun Valley Room
Cache, Logan, Rich

Region II – Olympus Room
Box Elder, Morgan, Ogden

Region III – Ballroom
Davis

Region IV – Flagstaff Room
North Summit, South Summit,
Park City, Wasatch

Region V – Ballroom
Salt Lake City

Region VI – Ballroom
Granite

Region VII – Snowbasin Room
Murray, Provo, Tooele

Region VIII – Wyoming Room
Carbon, Daggett, Duchesne, Emery,
Grand, San Juan, Uintah

Region IX – Ballroom
Jordan

Region X – Idaho Room
Juab, North Sanpete, Piute, Sevier,
South Sanpete, Tintic, Wayne

Region XI – Arizona Room
Beaver, Garfield, Iron,
Kane, Millard

Region XII – Ballroom
Alpine

Region XIII – Ballroom
Weber

Region XIV – Ballroom
Nebo

Region XV – Ballroom
Washington

Region XVI – Ballroom
Canyons

BREAKOUT SESSIONS

Friday, January 10, 2020
9:45-10:45 a.m. — 11:00-12:00 Noon

STATE RISK MANAGEMENT

Wyoming Room

Presented by Brian Nelson, Director, Utah Division of Risk Management
Facilitator: Kristi Swett, USBA Board of Directors

This session will provide an overview of some of the most challenging claims experienced by our schools and will relate some remarkable outcomes – all because someone asked, “What Could Possibly Go Wrong?”

PERSONAL LEADERSHIP — THE ART OF YOU LEADING YOU

Idaho Room

Presented by Mike McGough, Author, Speaker and Education Expert
Facilitator: Brigit Gerrard, USBA Board of Directors

The focus of this session is successful leadership at the personal level. This session offers practical strategies and techniques to enhance personal leadership, and participants will look at three aspects of this critical skill. These include: interpersonal relationships, time management, and self care. Come look at and consider the degree in which you currently engage in active personal leadership, and learn how to enhance and expand your personal leadership skills.

THE HAPPINESS ADVANTAGE: HOW FIVE MINUTES A DAY CAN CHANGE YOUR WORLD

Arizona Room

Presented by: Bart Peery, Principal and Bart Thompson,
Teacher on Special Assignment and Positive Psychology Expert
at Salem Hills High School
Facilitator: Rick Ainge, USBA President

How can we create a cultural revolution? In this session attendees will learn strategies to encourage the development of positive mindsets. We will share our school’s discovery of Shawn Achor’s work in The Happiness Advantage and how it has created a cultural revolution in our school and our student’s lives.

WHAT’S HOT IN EDUCATION LAW 2019-2020

Sun Valley Room

Presented by Patrick Tanner, Attorney at Law
Facilitator: Ann Geary, USBA Board of Directors

An overview of significant legal developments in 2019 and trends and potential issues to be aware of for 2020.

**SCHOOL “LAND” TRUST PROGRAM —
LOCAL BOARD RESPONSIBILITY
Flagstaff Room**

Presented by Natalie Gordon, Trustland Specialist,
Utah State Board of Education
Facilitator: Heather Staley, USBA Board of Directors

How is the School LAND Trust program funded? What is the required work of councils, and what responsibilities does a local school board have for oversight and management of the program?

**ULEAD EDUCATION: HELPING YOU LEAD WITH EVIDENCE-BASED
INNOVATION AND EFFECTIVENESS
Snowbasin Room**

Presented by McKell Withers
Facilitator: Amber Shill, USBA Vice President

Participants will be introduced to the ULEAD Education Initiative and the associated resources to support their local school and district-level priorities. The session will include a brief review of the ULEAD Clearinghouse, the process for documenting and sharing innovative, effective and/or efficient practices, and a conversation about efforts to establish statewide research priorities.

**WHAT YOU NEED TO KNOW ABOUT LATE START AND
HIGH SCHOOL STUDENTS
Olympus Room**

Presented by Representative Suzanne Harrison and
Dr. Wendy Troxel, PhD, Senior Behavioral Scientist, RAND Corporation
Facilitator: Katherine Kennedy, USBA Board of Directors

Medical organizations including the American Academy of Pediatrics, the American Medical Association, and the Centers for Disease Control recommend high schools start classes no earlier than 8:30 a.m. A resolution in the Utah Legislature asks school districts and charter schools to consider the challenges of starting school later to allow for more sleep. Utah Representative Dr. Suzanne Harrison, a practicing physician, will discuss start times for tired teens, and how lack of sleep can put their health, academic performance, and even their lives at risk.

10:45 A.M. Break

11:00 A.M. Breakout Sessions Continued

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LUNCH ON YOUR OWN

THIRD GENERAL SESSION Friday, January 10, 2020

1:30 P.M.	Conducting	Amber Shill, USBA Vice President
	Prize Drawing	Mary Nielson, USBA Immediate Past President
	Music	Uintah High Polyphony Directed by Aaron Merryweather
	Remarks.	Beth Branham, NSBA President
	Explanation of the UHSAA Elections	Rob Cuff, UHSAA Executive Director

BREAKOUT SESSIONS Friday, January 10, 2020 2:15-3:15 p.m. — 3:30-4:30 p.m.

SCHOOL FEES Wyoming Room

Presented by Mark Huntsman, Chair, Utah State Board of Education
and Angie Stallings, Deputy Superintendent of Policy
Facilitator: Mark Clement, USBA Board of Directors

Utah State Board of Education Chair Mark Huntsman and Deputy Superintendent of Policy Angie Stallings will provide an update on school fees related laws and policies. The discussion will include a summary of what amendments were made to Board rule R277-407 since the 2019 Legislative Session and an update on what resources are available, including model policies, to support local boards and administrators in complying with state law requirements.

TEACHER COMPENSATION: ARE WE DOING ENOUGH? **HOW DO WE TELL?** Idaho Room

Presented by Rob Smith, Assistant Superintendent, Alpine School District and Koby Willis, Acting Superintendent, Piute School District
Facilitator: Becky Dunn, USBA Board of Directors

Teacher Compensation is the largest portion of every school board's budget. Across the nation, teachers have walked out of their classrooms demanding more. Local school boards are confronted every year with the challenge of providing competitive teacher compensation while staying within a limited budget. How does a school board know when they're doing enough? In this breakout session, we'll explore the history, trends, and best practices across the state and across the nation for teacher compensation.

2020 LEGISLATIVE SESSION HOT TOPICS

Arizona Room

Presented by Mary Nielson and Terry Shoemaker

Terry Shoemaker and Mary Nielson discuss some of the issues facing the Utah Legislature during the 2020 session. These include tax reform and restructuring, the Teacher and Student Success Fund, early childhood literacy, and water rights.

KINDNESS CLUBS — INVOLVING STUDENTS IN POSITIVE BEHAVIOR INTERVENTIONS AND SUPPORT (PBIS)

Sun Valley Room

Presented by Jennifer Partridge and Alex Judd, Provo City School District
Facilitator: McKay Jensen, USBA President Elect

Provo City School District is committed to ensuring all schools have a positive learning environment to support all students. In an effort to support and sustain that environment, parent Jennifer Partridge approached the district about creating Kindness Clubs. These clubs are designed to support students performing acts of kindness. Kindness Clubs work closely with the administration to champion positive behavior by modeling, teaching, and taking initiative with one student and one act of kindness at a time.

EVERY STUDENT, EVERY DAY, WHATEVER IT TAKES

Flagstaff Room

Presented by Nancy Kennedy, Board Member, Steve Carlson, Superintendent, and Gary Allen, Assistant Superintendent, Box Elder School District
Facilitator: Kristi Swett, USBA Board of Directors

This presentation is a review of Box Elder School District's efforts to increase student and adult connections in order to address and eliminate student suicide and increase overall student happiness, self-esteem, and productivity.

SCHOOL BASED THERAPY AND NEURO FEEDBACK

Snowbasin Room

Presented by J. T. Stroder, Superintendent, Grand School District; Kelly Vagts, Kyle Dern and Stephanie Biron
Facilitator: Mont Millerberg, USBA Board of Directors

Grand County School District has been using school-based mental health therapists for three years. As part of this program, neuro feedback is used to address trauma with at-risk students. This session will focus on what we have learned through mental health programs as well as share insight into unique methodologies with at-risk students.

3:15 P.M. Break

3:30 P.M. Breakout Sessions Continued

SCHOOL FEES

Wyoming Room

Presented by Mark Huntsman, Chair, Utah State Board of Education and Angie Stallings, Deputy Superintendent of Policy
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HOW DO WE TELL?

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5:00 P.M. Utah High School Activities Association classification elections to elect Boards of Trustees:

Idaho Room

6A Classification — (Alpine**), Canyons, Davis, Granite, Jordan, Salt Lake and Weber

Wyoming Room

1A Classification — (Millard**), Beaver, Daggett, Duchesne, Emery, Garfield, Kane, Piute, Rich, San Juan, Tintic, Tooele, Washington and Wayne

***District may vote (one ballot per school), but may NOT nominate a candidate as per current district representation by a school board member or superintendent on the UHSAA Board of Trustees*

Full election procedures and election room assignments will be provided in a general session at the conference at 1:30 p.m. on Friday, January 10, 2020.

Announcement of the results of the balloting will be made during a USBA general session on Saturday, January 11, 2020. The UHSAA is pleased to have a positive relationship with the USBA and supports an ongoing cooperation between the Associations.

FOURTH GENERAL SESSION

Evening Banquet

Friday, January 10, 2020

6:00 P.M. Conducting Rick Ainge, USBA President

Reverence Kristi Swett,
USBA Board of Directors and NSBA Board of Directors

Dinner Buffet Ballroom

Remarks Lt. Governor Spencer Cox

Friends of Education Award. Rick Ainge
Presented to JoDee Sundberg

Master Boards Award Rick Ainge

Introduction of Entertainment Rick Ainge

FIRE AT WILL



Formed in 2012, Fire at Will quickly gathered a following of fans. Without taking themselves too seriously, they know how to rock, pop and jam the night away. Fire at Will offers a fun mix of classic rock with a few new tunes thrown in. Enjoy this Utah based quintet for a great evening filled with your favorites.

FIFTH GENERAL SESSION

Saturday, January 11, 2020

Casual Dress

7:00-8:30 A.M Breakfast Buffet Arizona and Idaho Rooms

8:30 A.M. Conducting Mary Nielson,
USBA Immediate Past President

Prize Drawing Mary Nielson,
USBA Immediate Past President

President's Report Rick Ainge, USBA President

BREAKOUT SESSIONS

Saturday, January 11, 2020
9:30-10:30 a.m. — 10:45-11:45 a.m.

TSSA AND HB373 — SEVIER'S STORY

Wyoming Room

Presented by Cade Douglas, Superintendent, Sevier School District
Facilitator: Todd Zenger, USBA Board of Directors

Improving mental, social, and behavioral support for students is a priority for Sevier School District. Leaders will share how funding through the Teacher Student Success Act (TSSA) and Utah HB373 has helped the district with its challenges and triumphs.

SCHOOL FINANCE FUNDAMENTALS — A 2020 LOOK

Idaho Room

Presented by Zane Woolstenhulme, Business Administrator,
Ogden School District
Facilitator: Maresa Manzione, USBA Board of Directors

Geared to remind and inform School Board Members, Superintendents and Business Administrators of current roles and responsibilities with regard to the district budget and provide a valuable basic understanding of how funding flows to Utah's public schools.

NEW YEAR, NEW GOALS, NEW POWERUP!

Arizona Room

Presented by Shannon Acor

Out with the old and in with the new! Join us as we unveil the new site and new look for PowerUp! You and your board have what it takes to get 100% involvement. Come and get a jump on your Master Board Award for 2020. Let us help you get started today!

STAYING RELEVANT IN EDUCATION: HOW TO THRIVE IN THE TECHNOLOGY TRANSFORMATION

Flagstaff Room

Presented by David Long, Superintendent, Beaver School District; Darren Draper, Technology Innovations Specialist, Alpine School District
Facilitator: Merri Shumway, USBA Board of Directors

Join us for a conversation about current trends, augmented living, everyday automation partnerships and the future of education with technology. What is better done by humans? By Machines? (Human-Machine Strategy) What can't we function without? Mobile/Wearable technology (Augmentation Strategy) And how can or does technology give you an edge? What can technology do for you? (Automation Strategy) Don't forget to enter to win one of our great DOOR PRIZES!

SCHOOL BOARDS ARE MAKING AN IMPACT ON STUDENT ACHIEVEMENT

Sun Valley Room

Presented by Nancy Tingey, School Board Member, Canyons School District and Tracy Miller, School Board Member, Jordan District
Facilitator: Janice Voorhies, USBA Board of Directors

An opportunity to share and learn from each other ways school boards in Utah directly influence student achievement.

RADKIDS: SAFETY, EMPOWERMENT, OUTCOMES AND SOCIAL/EMOTIONAL LEARNING — A RADICAL APPROACH

Presented by Juab County radKIDS Team: Linda Hanks, Board Member, Rick Robins, Juab Superintendent; Kodey Hughes, Tintic Superintendent; Steve Daley, CEO radKIDS Inc; Juab County radKIDS Instructors.

radKIDS Personal Empowerment Safety Education is not just a safety program. radKids is a developmental curriculum that empowers children with their own personal safety boundaries and skills to live more safely. Since 2001, radKIDS 501c3 has become the national leader in children's safety education. radKIDS is about empowering students and parents with a revolutionary skill-based curriculum that strengthens children's personal boundaries and parental confidence.

In Juab, radKIDS is an integral part of how we address student safety from the student perspective. radKIDS are "cool kids" who know more because they have been trained. Training students to become radKIDS replaces fear with knowledge, usable skills and power. It enhances critical thinking and physical resistance skills, providing students the ability to recognize, avoid, resist, and, if necessary, escape violence or harm while remaining happy and safer in today's world.

10:30 A.M. Break

10:45 A.M. Breakout Sessions Continued

ACHIEVING EXCELLENCE AND EQUITY WITH TSSA

Wyoming Room

Presented by Lexi Cunningham, Superintendent, Salt Lake City School District
Facilitator: Stephen Allen, USBA Board of Directors

SLCSD School Leadership will share how they have used TSSA funding to support the district's vision of Excellence and Equity for every student, every classroom, every day. Learn how SLCSD adapted existing protocols to help schools set meaningful, measurable goals impacting student achievement. SLCSD will also share how they solicited feedback from parents and teachers.

SCHOOL FINANCE FUNDAMENTALS — A 2020 LOOK

Idaho Room

Presented by Zane Woolstenhulme, Business Administrator, Ogden School District
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**SIXTH GENERAL SESSION
Luncheon Session
Saturday, January 11, 2020**

12:00 Noon Conducting McKay Jensen,
USBA President Elect

Reverence Janice Voorhies,
USBA Board of Directors and Jordan School Board

Luncheon Buffet. Ballroom

Election Results Rick Ainge, USBA President

Installation of Incoming President Rick Ainge,
USBA President

Prize Drawing Mary Nielson,
USBA Immediate Past President

1:30 P.M. Adjournment McKay Jensen, USBA President

USBA Conference Committee

Rick Ainge, President
McKay Jensen, President Elect
Amber Shill, Vice President
Mary Nielson, Immediate Past President
Richard C. Stowell, Executive Director

Prize Contributors

Alpine School District	Nebo School District
Beaver School District	North Sanpete School District
Box Elder School District	North Summit School District
Cache School District	Ogden City School District
Canyons School District	Park City School District
Carbon School District	Piute School District
Daggett School District	Provo City School District
Davis School District	Rich School District
Duchesne School District	Salt Lake City School District
Emery School District	San Juan School District
Garfield School District	Sevier School District
Grand School District	South Sanpete School District
Granite School District	South Summit School District
Iron School District	Tintic School District
Jordan School District	Tooele School District
Juab School District	Uintah School District
Kane School District	Wasatch School District
Logan City School District	Washington School District
Millard School District	Wayne School District
Morgan School District	Weber School District
Murray School District	

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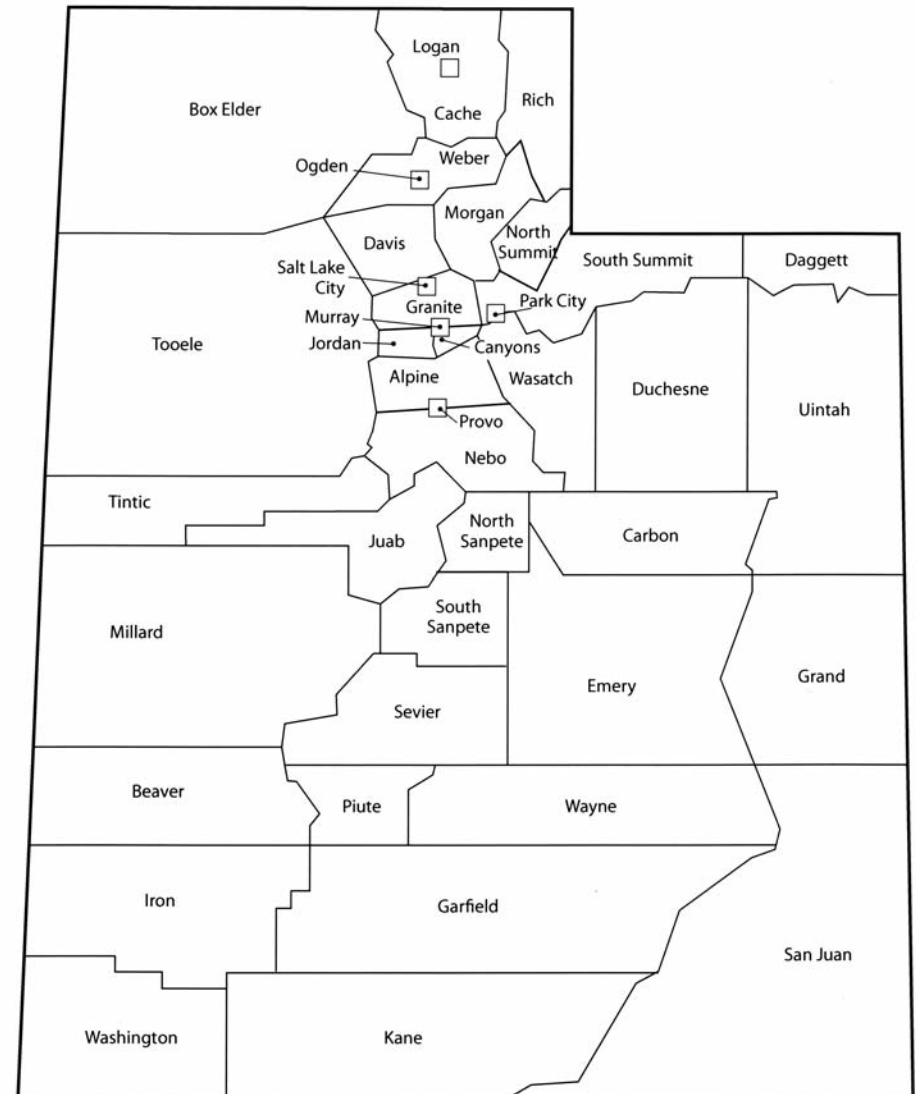
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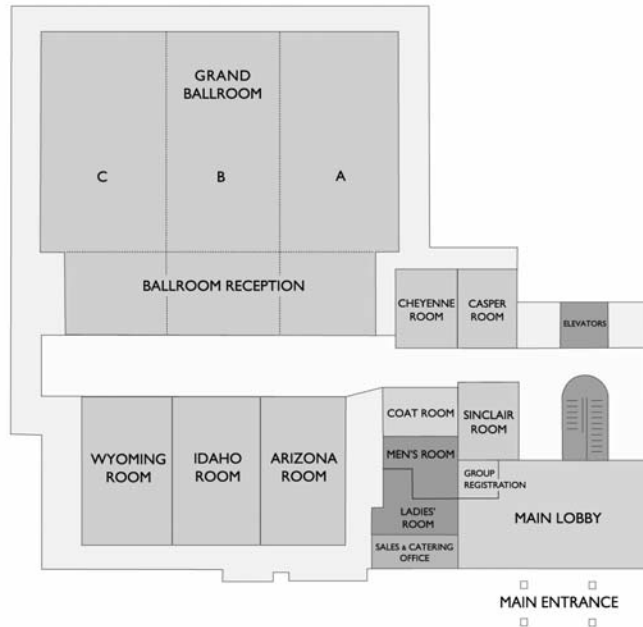
Utah School Districts Map



Little America Hotel Floor Plan Map

Notes

MAIN LEVEL



SECOND LEVEL

