Greetings from your Officers



McKay Jensen President Elect



Rick Ainge President



Amber Shill Vice President



Mary Nielson Immediate Past President

Richard C. Stowell Executive Director

Welcome to the USBA 97th Annual Conference. We have planned this Conference with you in mind; thanks to your suggestions we have lined up some extraordinary speakers and outstanding presentations for the breakout sessions.

We recognize and appreciate that you are making a significant contribution of your time to participate in this Conference. We are confident that you will find it educational and will return to your district inspired and equipped for today's tough challenges. We hope that you will build new friendships with fellow Board Members from around the State and get acquainted with the many Superintendents and Business Administrators who attend and participate in the Conference.

IT'S BACK...

USBA Health Fair

Located in the Sinclair Room on the Main Level

Free Services provided by Healthy Utah include:

- Blood Pressure Check
- Cholesterol
- Blood Glucose
- Body Composition
- Health Consultation
- And more...

Sponsored by USBA and Public Employees Health Plans (PEHP)

Thanks to Our Exhibitors and Sponsors

Each year at the Conference, Exhibitors and Sponsors help support our overall program and provide a wealth of information to Conference attendees. USBA extends a big "Thank You" to our Sponsors and Exhibitors.



Kevin Brown

Keynote Speaker

Kevin Brown's unconventional path to business and personal success has taught him the value of hard work and determination, and he is on a mission to help people and organizations embrace a simple philosophy that separates world-class organizations and high-performance people from everyone else.

A sales and marketing executive with thirty years of experience in franchising, Kevin left his successful career in corporate America to pursue his passion of helping people expand their vision, develop their potential, and grow their results.

The Hero Effect[®] — Being Your Best When It Matters The Most — contains a powerful message for life that drives every thought, every action, and ultimately every result. Learn how to eliminate "ordinary" thinking and master the habit of excellence, to take responsibility for your attitude, actions and results, and create meaningful relationships at work and at home.



Beth Branham

Featured Speaker

Beth Branham is the President of the National School Boards Association (NSBA), and is the first South Carolinian to hold that position. Her most recent roles with NSBA were as president-elect and secretary-treasurer.

A longstanding school board member and public school advocate, Branham started her career as an educator, teaching English. She has served on her local Lexington School District Two board since 2000, and as a member and president of the South Carolina School Boards Association. She currently practices law at her firm in West Columbia.

Branham holds a bachelor's degree in English from Boston University and a law degree from the University of South Carolina. She is active in many education, community, and business organizations, and lives in West Columbia with her husband Keith and their four children.



Lt. Governor Spencer Cox

JoDee Sundberg

Featured Speaker

A native Utahn with rural roots, Spencer J. Cox is currently serving as Lieutenant Governor, a position he was nominated to fill by Governor Gary Herbert in October 2013 following the retirement of Greg Bell. He was elected to the position in 2016. Cox has also served on the Fairview City Council, as Mayor of Fairview, San Pete County Commissioner and as a member of the Utah House of Representatives. He attended Snow College and graduated from Utah State University with a degree in Political Science. He also holds a Juris Doctorate from Washington and Lee University.

In May 2019 following an announcement Governor Herbert would not be seeking another term, Cox announced his intention to run for the republican nomination for Governor of Utah in 2020. He is focusing his campaign on issues being faced by Utahns today, including education, air quality, and affordable housing "with an eye towards representing the whole state." He plans to visit all 248 cities and towns in the state during his campaign.

Friends of Education Award

After twenty years as a member of the Alpine School District Board of Education, JoDee Sundberg retired in January 2019. During her tenure, she served as chair or vice chair over twelve of those years, the district's student population went from 45,000 to 80,000, and 50 new buildings were added. During that period of incredible growth, JoDee helped insure student learning was at the center of it.

A member of USBA's Board of Directors since 2006 and an officer for four, JoDee was instrumental in helping create online professional development and evaluation tools for Utah's school board members. A member of the NSBA Board for the last six years, she served as chair of the Pacific Region. She also served on the Governor's Education Commission for seven years, participating in many policy decisions and changes, as well as providing support for public education.

JoDee's passion for public education and ensuring access to every student has dominated her life for the last twenty years. She is grateful for the rewarding and fulfilling experience, but is looking forward to a little more time travelling, on the golf course and with her family. She has been married to Jay Sundberg for 41 years and they have 4 children, 16 grandchildren and 1 more on the way.

We are proud of JoDee's accomplishments and her contribution to education in Utah. Her passion for providing every student access to knowledge and opportunity, along with her ability to work with other qualified and inspired education leaders on a local, statewide and national level, helped insure all children have the ability to learn and be successful.



Fire at Will

Featured Entertainment

Utah-based Fire at Will brings the party, starts the party and makes the party. A versatile band that plays everyone's favorites, these veteran performers provide a classic blend of current and past hits that will get you off your feet. Solid musicianship combined with the art of having a good time makes for hip shaking and foot stomping fun.

Utah School Boards Association 97th Annual Conference

FIRST GENERAL SESSION Thursday, January 9, 2020 Little America Ballroom

3:00 P.M.	Registration and Booth Exhibits Foyer
7:00 P.M.	Conducting Rick Ainge, USBA President
	Reverence
	Flag Ceremony West High School Navy JROTC Directed by Major Jonathan Kehr, MSMC (Ret.) MBA
	National Anthem
	Music Green Canyon High School Band Cache School District — Directed by Randall Beach

Keynote Speaker

Kevin Brown

Speaker, author and consultant Kevin Brown is passionate about helping people and organizations embrace a simple philosophy that separates world class organizations and high performance people from everybody else — he calls it the HERO Effect. Through his presentations, Kevin entertains, inspires and challenges people to show up every day and make a positive difference at work and in life.

Adjournment

SECOND GENERAL SESSION Friday, January 10, 2020

8:00 A.M. Registration and Booth Exhibits

- 8:30 A.M. Conducting McKay Jensen, USBA President Elect
 - MusicBountiful High School Choir Davis School District — Directed by Larry Smith

USBA Business Session

- Nominations for USBA Vice President Mary Nielson, USBA Immediate Past President
- Association Report Amber Shill, USBA Vice President
- Divide into Regions to elect Multi District Region Board of Director Members and Delegates at Large for Single District Regions and Delegates at Large for Multi District Regions Rick Ainge, USBA President
- Region I Sun Valley Room Cache, Logan, Rich Region II – Olympus Room Box Elder, Morgan, Ogden

Region III – Ballroom Davis

Region IV – Flagstaff Room North Summit, South Summit, Park City, Wasatch

Region V – Ballroom Salt Lake City

Region VI – Ballroom Granite

Region VII – Snowbasin Room Murray, Provo, Tooele

Region VIII – Wyoming Room Carbon, Daggett, Duchesne, Emery, Grand, San Juan, Uintah **Region IX - Ballroom** Jordan **Region X - Idaho Room** Juab, North Sanpete, Piute, Sevier, South Sanpete, Tintic, Wavne **Region XI - Arizona Room** Beaver, Garfield, Iron, Kane, Millard **Region XII - Ballroom** Alpine **Region XIII - Ballroom** Weber **Region XIV - Ballroom** Nebo **Region XV - Ballroom** Washington **Region XVI - Ballroom** Canyons

BREAKOUT SESSIONS

Friday, January 10, 2020 9:45-10:45 a.m. — 11:00-12:00 Noon

STATE RISK MANAGEMENT Wyoming Room

Presented by Brian Nelson, Director, Utah Division of Risk Management Facilitator: Kristi Swett, USBA Board of Directors

This session will provide an overview of some of the most challenging claims experienced by our schools and will relate some remarkable outcomes – all because someone asked, "What Could Possibly Go Wrong?"

PERSONAL LEADERSHIP — THE ART OF YOU LEADING YOU Idaho Room

Presented by Mike McGough Facilitator: Brigit Gerrard, USBA Board of Directors

The focus of this session is successful leadership at the personal level. This session offers practical strategies and techniques to enhance personal leadership, and participants will look at three aspects of this critical skill. These include: interpersonal relationships, time management, and self care. Come look at and consider the degree in which you currently engage in active personal leadership, and learn how to enhance and expand your personal leadership skills.

THE HAPPINESS ADVANTAGE: HOW FIVE MINUTES A DAY CAN CHANGE YOUR WORLD Arizona Boom

Presented by: Bart Peery, Principal and Bart Thompson, Teacher on Special Assignment and Positive Psychology Expert at Salem Hills High School Facilitator: Rick Ainge, USBA President

How can we create a cultural revolution? In this session attendees will learn strategies to encourage the development of positive mindsets. We will share our school's discovery of Shawn Achor's work in The Happiness Advantage and how it has created a cultural revolution in our school and our student's lives.

WHAT'S HOT IN EDUCATION LAW 2019-2020 Sun Valley Room

Presented by Patrick Tanner, Attorney at Law Facilitator: Ann Geary, USBA Board of Directors

An overview of significant legal developments in 2019 and trends and potential issues to be aware of for 2020.

SCHOOL "LAND" TRUST PROGRAM — LOCAL BOARD RESPONSIBILITY Flagstaff Room

Presented by Natalie Gordon, Trustland Specialist, Utah State Board of Education Facilitator: Heather Staley, USBA Board of Directors

How is the School LAND Trust program funded? What is the required work of councils, and what responsibilities does a local school board have for oversight and management of the program?

ULEAD EDUCATION: HELPING YOU LEAD WITH EVIDENCE-BASED INNOVATION AND EFFECTIVENESS Snowbasin Room

Presented by McKell Withers Facilitator: Amber Shill, USBA Vice President

Participants will be introduced to the ULEAD Education Initiative and the associated resources to support their local school and district-level priorities. The session will include a brief review of the ULEAD Clearinghouse, the process for documenting and sharing innovative, effective and/or efficient practices, and a conversation about efforts to establish statewide research priorities.

WHAT YOU NEED TO KNOW ABOUT LATE START AND HIGH SCHOOL STUDENTS Olympus Room

Presented by Representative Suzanne Harrison and Dr. Wendy Troxel, PhD, Senior Behavioral Scientist, RAND Corporation Facilitator: Katherine Kennedy, USBA Board of Directors

Medical organizations including the American Academy of Pediatrics, the American Medical Association, and the Centers for Disease Control recommend high schools start classes no earlier than 8:30 a.m. A resolution in the Utah Legislature asks school districts and charter schools to consider the challenges of starting school later to allow for more sleep. Utah Representative Dr. Suzanne Harrison, a practicing physician, will discuss start times for tired teens, and how lack of sleep can put their health, academic performance, and even their lives at risk.

10:45 A.M. Break 11:00 A.M. Breakout Sessions Continued

STATE RISK MANAGEMENT Wyoming Room

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LUNCH ON YOUR OWN

THIRD GENERAL SESSION

Friday, January 10, 2020

1:30 P.M.	Conducting
	Prize Drawing Mary Nielson, USBA Immediate Past President
	Music
	Remarks Beth Branham, NSBA President
	Explanation of the UHSAA Elections Rob Cuff, UHSAA Executive Director

BREAKOUT SESSIONS

Friday, January 10, 2020 2:15-3:15 p.m. — 3:30-4:30 p.m.

SCHOOL FEES Wyoming Room

Presented by Mark Huntsman, Chair, Utah State Board of Education and Angie Stallings, Deputy Superintendent of Policy Facilitator: Mark Clement, USBA Board of Directors

Utah State Board of Education Chair Mark Huntsman and Deputy Superintendent of Policy Angie Stallings will provide an update on school fees related laws and policies. The discussion will include a summary of what amendments were made to Board rule R277-407 since the 2019 Legislative Session and an update on what resources are available, including model policies, to support local boards and administrators in complying with state law requirements.

TEACHER COMPENSATION: ARE WE DOING ENOUGH? HOW DO WE TELL? Idaho Room

Presented by Rob Smith, Assistant Superintendent, Alpine Schoool District and Koby Willis, Acting Superintendent, Piute School District Facilitator: Becky Dunn, USBA Board of Directors

Teacher Compensation is the largest portion of every school board's budget. Across the nation, teachers have walked out of their classrooms demanding more. Local school boards are confronted every year with the challenge of providing competitive teacher compensation while staying within a limited budget. How does a school board know when they're doing enough? In this breakout session, we'll explore the history, trends, and best practices across the state and across the nation for teacher compensation.

2020 LEGISLATIVE SESSION HOT TOPICS Arizona Room

Presented by Mary Nielson and Terry Shoemaker

Terry Shoemaker and Mary Nielson discuss some of the issues facing the Utah Legislature during the 2020 session. These include tax reform and restructuring, the Teacher and Student Success Fund, early childhood literacy, and water rights.

KINDNESS CLUBS — INVOLVING STUDENTS IN POSITIVE BEHAVIOR INTERVENTIONS AND SUPPORT (PBIS) Sun Valley Room

Presented by Jennifer Partridge and Alex Judd, Provo City School District Facilitator: McKay Jensen, USBA President Elect

Provo City School District is committed to ensuring all schools have a positive learning environment to support all students. In an effort to support and sustain that environment, parent Jennifer Partridge approached the district about creating Kindness Clubs. These clubs are designed to support students performing acts of kindness. Kindness Clubs work closely with the administration to champion positive behavior by modeling, teaching, and taking initiative with one student and one act of kindness at a time.

EVERY STUDENT, EVERY DAY, WHATEVER IT TAKES Flagstaff Room

Presented by Nancy Kennedy, Board Member and Steve Carlson, Superintendent, Box Elder School District Facilitator: Kristi Swett, USBA Board of Directors

This presentation is a review of Box Elder School District's efforts to increase student and adult connections in order to address and eliminate student suicide and increase overall student happiness. self-esteem, and productivity.

SCHOOL BASED THERAPY AND NEURO FEEDBACK Snowbasin Room

Presented by J. T. Stroder, Superintendent, Grand School District; Kelly Vagts, Kyle Dern and Stephanie Biron Facilitator: Mont Millerberg, USBA Board of Directors

Grand County School District has been using school-based mental health therapists for three years. As part of this program, neuro feedback is used to address trauma with at-risk students. This session will focus on what we have learned through mental health programs as well as share insight into unique methodologies with at-risk students.

3:30 P.M. Break3:45 P.M. Breakout Sessions Continued

SCHOOL FEES

Wyoming Room

Presented by Mark Huntsman, Chair, Utah State Board of Education and Angie Stallings, Deputy Superintendent of Policy Facilitator: Ann Geary, USBA Board of Directors

Utah State Board of Education Chair Mark Huntsman and Deputy Superintendent of Policy Angie Stallings will provide an update on school fees related laws and policies. The discussion will include a summary of what amendments were made to Board rule R277-407 since the 2019 Legislative Session and an update on what resources are available, including model policies, to support local boards and administrators in complying with state law requirements.

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Presented by Rob Smith, Assistant Superintendent, Alpine Schoool District and Koby Willis, Acting Superintendent, Piute School District Facilitator: Wade Hyde, USBA Board of Directors

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Grand County School District has been using school-based mental health therapists for three years. As part of this program, neuro feedback is used to address trauma with at-risk students. This session will focus on what we have learned through mental health programs as well as share insight into unique methodologies with at-risk students. 5:00 P.M. Utah High Schoool Activities Association classification elections to elect Boards of Trustees:

Idaho Room

6A Classification — (Alpine**), Canyons, Davis, Granite, Jordan, Salt Lake and Weber

Wyoming Room

1A Classification — (Millard**), Beaver, Daggett, Duchesne, Emery, Garfield, Kane, Piute, Rich, San Juan, Tintic, Tooele, Washington and Wayne

**District may vote (one ballot per school), but may NOT nominate a candidate as per current district representation by a school board member or superintendent on the UHSAA Board of Trustees

Full election procedures and election room assignments will be provided in a general session at the conference at 1:30 p.m. on Friday, January 10, 2020.

Announcement of the results of the balloting will be made during a USBA general session on Saturday, January 11, 2020. The UHSAA is pleased to have a positive relationship with the USBA and supports an ongoing cooperation between the Associations.

FOURTH GENERAL SESSION Evening Banquet Friday, January 10, 2020

6:00 P.M.	Conducting Rick Ainge, USBA President
	Reverence Kristi Swett, USBA Board of Directors and NSBA Board of Directors
	Dinner Buffet Ballroom
	Remarks Lt. Governor Spencer Cox
	Friends of Education Award Rick Ainge, Presented to JoDee Sundberg
	Master Boards Award Rick Ainge
	Introduction of Entertainment Rick Ainge

FIREATWILL



Formed in 2012, Fire at Will quickly gathered a following of fans. Without taking themselves too seriously, they know how to rock, pop and jam the night away. A fun mix of classic rock with a few new tunes, enjoy this Utah based quintet for a great evening filled with your favorites.

FIFTH GENERAL SESSION Saturday, January 11, 2020 Casual Dress

7:00-8:30 A.M	Breakfast Buffet Arizona and Idaho	Rooms
8:30 A.M.	Conducting	
	Prize Drawing Mary N USBA Immediate Past Pre	

President's Report Rick Ainge, USBA President

BREAKOUT SESSIONS

Saturday, January 11, 2020 9:30-10:30 a.m. — 10:45-11:45 a.m.

TSSA AND HB373 — SEVIER'S STORY Wyoming Room

Presented by Cade Douglas, Superintendent, Sevier School District Facilitator: Todd Zenger, USBA Board of Directors

Improving mental, social, and behavioral support for students is a priority for Sevier School District. Leaders will share how funding through the Teacher Student Success Act (TSSA) and Utah HB373 has helped the district with its challenges and triumphs.

SCHOOL FINANCE FUNDAMENTALS — A 2020 LOOK Idaho Room

Presented by Zane Woolstenhulme, Business Administrator, Ogden School District Facilitator: Maresa Manzione, USBA Board of Directors

Geared to remind and inform School Board Members, Superintendents and Business Administrators of current roles and responsibilities with regard to the district budget and provide a valuable basic understanding of how funding flows to Utah's public schools.

NEW YEAR, NEW GOALS, NEW POWERUP! Arizona Room

Presented by Shannon Acor

Out with the old and in with the new! Join us as we unveil the new site and new look for PowerUp! You and your board have what it takes to get 100% involvement. Come and get a jump on your Master Board Award for 2020. Let us help you get started today!

STAYING RELEVANT IN EDUCATION: HOW TO THRIVE IN THE TECHNOLOGY TRANSFORMATION Flagstaff Room

Presented by David Long, Superintendent, Beaver School District; Darren Draper, Technology Innovations Specialist, Alpine School District Facilitator: Merri Shumway, USBA Board of Directors

Join us for a conversation about current trends, augmented living, everyday automation partnerships and the future of education with technology. What is better done by humans? By Machines? (Human-Machine Strategy) What can't we function without? Mobile/Wearable technology (Augmentation Strategy) And how can or does technology give you an edge? What can technology do for you? (Automation Strategy) Don't forget to enter to win one of our great DOOR PRIZES!

SCHOOL BOARDS ARE MAKING AN IMPACT ON STUDENT ACHIEVEMENT Sun Valley Room

Presented by Nancy Tingey, School Board Member, Canyons School District and Tracy Miller, School Board Member, Jordan District Facilitator: Janice Voorhies, USBA Board of Directors

An opportunity to share and learn from each other ways school boards in Utah directly influence student achievement.

RADKIDS: SAFETY, EMPOWERMENT, OUTCOMES AND SOCIAL/EMOTIONAL LEARNING — A RADICAL APPROACH Snowbasin Room

Presented by Juab County radKIDS Team: Linda Hanks, Board Member, Rick Robins, Juab Superintendent; Kodey Hughes, Tintic Superintendent; Steve Daley, CEO radKIDS Inc; Juab County radKIDS Instructors.

radKIDS Personal Empowerment Safety Education is not just a safety program. radKids is a developmental curriculum that empowers children with their own personal safety boundaries and skills to live more safely. Since 2001, radKIDS 501c3 has become the national leader in children's safety education. radKIDS is about empowering students and parents with a revolutionary skill-based curriculum that strengthens children's personal boundaries and parental confidence.

In Juab, radKIDS is an integral part of how we address student safety from the student perspective. radKIDS are "cool kids" who know more because they have been trained. Training students to become radKIDS replaces fear with knowledge, usable skills and power. It enhances critical thinking and physical resistance skills, providing students the ability to recognize, avoid, resist, and, if necessary, escape violence or harm while remaining happy and safer in today's world.

10:30 A.M. Break 10:45 A.M. Breakout Sessions Continued

ACHIEVING EXCELLENCE AND EQUITY WITH TSSA Wyoming Room

Presented by Lexi Cunningham, Superintendent, Salt Lake City School District Facilitator: Stephen Allen, USBA Board of Directors

SLCSD School Leadership will share how they have used TSSA funding to support the district's vision of Excellence and Equity for every student, every classroom, every day. Learn how SLCSD adapted existing protocols to help schools set meaningful, measurable goals impacting student achievement. SLCSD will also share how they solicited feedback from parents and teachers.

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SIXTH GENERAL SESSION Luncheon Session Saturday, January 11, 2020

12:00 Noon	Conducting McKay Jensen, USBA President Elect
	Reverence Janice Voorhies, USBA Board of Directors and Jordan School Board
	Luncheon BuffetBallroom
	Election Results Rick Ainge, USBA President
	Installation of Incoming President Rick Ainge, USBA President
	Prize Drawing Mary Nielson, USBA Immediate Past President
1:30 P.M.	Adjournment

Have a Safe Trip Home

USBA Conference Committee

Rick Ainge, President McKay Jensen, President Elect Amber Shill, Vice President Mary Nielson, Immediate Past President Richard C. Stowell, Executive Director

Prize Contributors

Alpine School District **Beaver School District** Box Elder School District Cache School District **Canyons School District** Carbon School District Daggett School District **Davis School District Duchesne School District Emery School District** Garfield School District Grand School District Granite School District Iron School District Jordan School District Juab School District Kane School District Logan City School District Millard School District Morgan School District Murray School District

Nebo School District North Sanpete School District North Summit School District Ogden City School District Park City School District Piute School District Provo City School District **Rich School District** Salt Lake City School District San Juan School District Sevier School District South Sanpete School District South Summit School District **Tintic School District Tooele School District** Uintah School District Wasatch School District Washington School District Wayne School District Weber School District

Utah School Boards Association Officers and Staff

Rick Ainge, President McKay Jensen, President Elect Amber Shill, Vice President Mary Nielson, Immediate Past President Richard C. Stowell, Executive Director Paula Summers, Associate Executive Director Terry Shoemaker, Associate Executive Director Julie Llewelyn, Office Manager

USBA Board of Directors

Region I – Ann Geary Region II – Wade Hyde Region III – Brigit Gerrard Region IV – Heather Staley Region V – Katherine Kennedy Region VI – Todd Zenger Region VII – Maresa Manzione Region VIII – Merri Shumway Region IX – Janice Voorhies Region X – Linda Hanks Region XI – Stephen Allen Region XII – Mark Clement Region XIII – Janis Christensen Region XIV - Shannon Acor Region XV – Becky Dunn Region XVI – Mont Millerberg USBE – Cindy Davis NSBA Board of Directors-Kristi Swett

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PEHP MHTN Architects

Booth Exhibitors

AxisPlus Benefits Chapman and Cutler LLP **Design West Architects** EMI Health Farnsworth Johnson PLLC Johnson Controls JPMorgan Chase Bank Lewis Young Robertson & Burningham, Inc. Naylor Wentworth Lund Architects PEHP Pepsi Cola School Nutrition Association of Utah Siemens Sodexo Stifel, Nicolaus & Company, Inc. Sunrise Engineering, Inc. Zions Bank Zions Bank Public Finance

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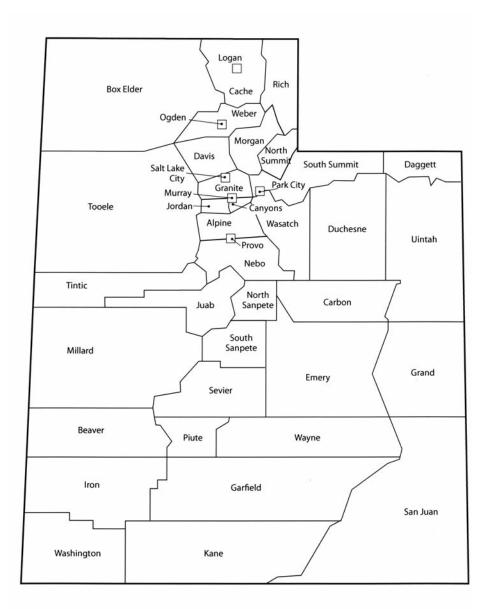
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Utah School Districts Map

Little America Hotel Floor Plan Map



Notes