

USBA Board of Directors Meeting, February 2021
Breakout Session Notes Compiled

What does USBA do well?

- Professional development; New Board Member workshop, Pres. and Vice Pres. Workshop, Annual Conference, Leadership meetings, and Region meetings
- Superintendent and BA searches are invaluable.
- Legislative updates and gathering input on legislative matters
- Advocacy
- Communication
- Bringing people together – “we are in this together”

What can USBA do in 2021 to better support local boards? How can committees support it?

- Explanation of member services, how they work, how they contribute to our finances, what is free to member, where is there a cost attached
- Educate Board of Directors on services so they can take back that information to local board/regions
- Put an education piece of member services under MBA/Evaluation
- Equity – what does this mean?
- Unity
- Supplemental Kindergarten
- Coordination/relationship with USBE
- Social Media promote evaluation services
- How to best advocate (with legislators and across the state)
- JLC members know how legislation will affect the their local districts
- Increase MBA engagement
- Student Advisory committee/council
- Policy development
- Leadership vs. management
- New board member orientation – more details and more often (monthly)
- Find USBA resources/materials easily
- Produce videos