

Greetings from your Officers



Linda Hanks
President Elect



Brigit Gerrard
Vice President



Amber Shill
President



McKay Jensen
Immediate Past President



Richard C. Stowell
Executive Director

Welcome to the USBA 90th Annual Conference. We have planned this Conference with you in mind; thanks to your suggestions we have lined up some extraordinary speakers and outstanding presentations for the breakout sessions.

We recognize and appreciate that you are making a significant contribution of your time to participate in this Conference. We are confident that you will find it educational and will return to your district inspired and equipped for today's tough challenges. We hope that you will build new friendships with fellow Board Members from around the State and get acquainted with the many Superintendents and Business Administrators who attend and participate in the Conference.

IT'S BACK...

USBA Health Fair

Located in the Sinclair Room on the Main Level

Free Services provided by Healthy Utah include:

- Blood Pressure Check
- Cholesterol
- Blood Glucose
- Body Composition
- Health Consultation
- And more...

Sponsored by USBA and Public Employees Health Plans (PEHP)

Thanks to Our Exhibitors and Sponsors

Each year at the Conference, Exhibitors and Sponsors help support our overall program and provide a wealth of information to Conference attendees. USBA extends a big "Thank You" to our Sponsors and Exhibitors.



David Horsager

Keynote Speaker

David Horsager, MA, CSP, CPAE is the CEO of Trust Edge Leadership Institute, Trust Expert in Residence at High Point University, and Wall Street Journal bestselling author of *The Trust Edge*. David has advised leaders and delivered life-changing presentations on six continents, with audiences ranging from FedEx, Toyota, MIT and global governments to the New York Yankees and the Department of Homeland Security.

Mr. Horsager is recognized as a global authority in helping leaders and organizations become the most trusted in their industry, creating an environment where people perform at their best.



James “The Iron Cowboy” Lawrence

Featured Speaker

Known as “the toughest man alive,” James Lawrence, 45, held the world record for the most ironman-distance triathlons completed within a calendar year. That number was 50. He set that record in 2015, completing all 50 in all 50 states over 50 consecutive days.

Calling himself the “Iron Cowboy,” in 2021, James broke his own record running 101 ironman-distance races in 101 days.

James shares with you the ups, downs and life lessons learned. His combination of energy, humor, determination and achievement will captivate and inspire you to reach higher than you ever thought you could by redefining impossible.

James, a native of Canada, lives in Lindon, Utah with his wife Sunny and their four daughters and one son.



ComedySportz

Featured Entertainment

ComedySportz is live improvisation that makes comedy a sport. The referee interacts with the audience throughout the evening, asking you to shout out suggestions. Give us a name, tell about your day, even join them briefly on stage.

The **RED TEAM** and **BLUE TEAM** will compete for your laughter and participation throughout the show. At the end of each round, the audience will award points to the deserving player or team, and a winner will be crowned at the end of the night.

Plan on a fun-filled, fast-paced and unforgettable evening!



Utah School Boards Association 90th Annual Conference

FIRST GENERAL SESSION Thursday, January 6, 2022 Little America Ballroom

- 3:00 p.m. Conference Registration and Booth Exhibits Open
- 7:00 p.m. Conducting Amber Shill,
USBA President
- Reverence Terry Bawden,
USBA Board of Directors and Granite School Board
- Flag Ceremony West High School Navy JROTC
Directed by Cadet Ariocho Kaleem, Color Guard Commander
- National Anthem School Resource Officers Quartet
Chris Ruiz, Pleasant Grove High School
Lindsay Halladay, Orem High School
Tyler Prawitt, Skyridge High School
Josh Hansen, Timpanogos High School
- Music Box Elder High School Madrigals
Box Elder School District
Directed by Casey Wood

Keynote Speaker David Horsager

The Trust Edge™ *How Top Leaders Drive Business Results through Trust*

Trust is a fundamental, bottom-line issue. Without it, leaders lose teams, salespeople lose sales, and organizations lose reputations, retention of good people, relationships and revenue. With trust, individuals and organizations enjoy greater creativity, productivity, freedom and results. With his firsthand experience working with the world's highest performing leaders and his industry leading research in The Trust Outlook®, David reveals how top leaders drive business results to become the most trusted in their industry.

- 8:30 p.m. Adjournment

SECOND GENERAL SESSION

Friday, January 7, 2022

- 8:00 a.m. Registration
- 8:30 a.m. Conducting Linda Hanks,
USBA President Elect
- Music Pleasant Grove High School Chamber Choir
Alpine School District
Directed by Jim Wilcock

USBA Business Session

- Nominations for USBA Vice President
McKay Jensen, USBA Immediate Past President
- Proposed Bylaw Amendments
Linda Hanks
- Divide into Regions to elect Multi-District Region
Board of Director Members and
Delegates-at-Large and Delegates-at-Large
for Single District Regions
Linda Hanks

Region I – Ballroom

Cache, Logan, Rich

Region II – Ballroom

Box Elder, Morgan, Ogden

Region III – Wyoming Room

Davis

Region IV – Ballroom

North Summit, South Summit,
Park City, Wasatch

Region V – Sun Valley Room

Salt Lake City

Region VI – Arizona Room

Granite

Region VII – Ballroom

Murray, Provo

Region VIII – Ballroom

Carbon, Daggett, Duchesne, Emery,
Grand, San Juan, Uintah

Region IX – Idaho Room

Jordan

Region X – Ballroom

Juab, North Sanpete, Piute, Sevier,
South Sanpete, Tintic, Wayne

Region XI – Ballroom

Beaver, Garfield, Iron,
Kane, Millard

Region XII – Flagstaff Room

Alpine

Region XIII – Sawtooth Room

Weber

Region XIV – Snowbasin Room

Nebo

Region XV – Wasatch Room

Washington

Region XVI – Uintah Room

Canyons

Region XVII – Tucson Room

Tooele

BREAKOUT SESSIONS

9:45-10:45 a.m. — 11:00-12:00 Noon

QUICK START GUIDE TO SOCIAL MEDIA

Wyoming Room

Presented by Amber Shill, USBA President and
Cade Douglas, Superintendent, Sevier School District

This session will go over the types of social media, how to use social media, comply with the law, do's and don'ts and best practices. Social media can be a powerful tool to foster community engagement and spread positive messages about your schools and district.

PROJECT KIDS

Idaho Room

Presented by John Dougall, Utah State Auditor
Facilitator: Mark Clement, USBA Board of Director

How to improve data-driven decision making with key integrated data systems OR where does the money go in public education and how well is it spent? John and Kaylee will teach us how to navigate the auditor's new website so we can see where money is spent in our districts and compare between schools in the state. Knowing where money is spent can drive future decision making to better meet the needs of Utah students.

BUILD HIGH TRUST, HIGH PERFORMING SCHOOL BOARDS

Arizona Room

Presented by David Horsager

The Trust Edge™

Facilitator: Kristi Swett, USBA Board of Directors

The single unique quality found in successful organizations is trust. People pay more for a trusted brand. They buy it again. They tell others. The strategic advantage of being trusted is what separates high performance boards, leading to greater influence, more impact, and better educational systems. In this program, David shares three key pillars for building high levels of trust in school boards.

ALTERNATE PATHWAY TO PROFESSIONAL EDUCATOR LICENSURE (APPEL)

Snowbasin Room

Presented by Shane Erickson, Southeastern Educational Service
Agency (SESC) Director and Lisa McLachlan
Facilitator: Merri Shumway, USBA Board of Directors

The APPEL program is an educator preparation program that provides an Alternative Pathway to Professional Licensure for educators who have a bachelor's degree but still require a teaching license. As defined by the

Utah State Board of Education Administrative Rules R277-303: Educator Preparation Programs, APPEL has been approved through the Utah State Board of Education with the support of the USBE educator licensing team. This presentation will focus on the components of the teacher licensing process including review and endorsement, providing board members and superintendents with a basic understanding of how teachers can be licensed using the APPEL program.

WHAT MATTERS MOST: USING THE RIGHT DATA TO DRIVE DECISIONS TO SUPPORT HIGH LEVELS OF LEARNING FOR EVERY STUDENT
Flagstaff Room

Presented by Cheri Stevenson, Executive Director of Professional Development; Laura Hesson, School Board Member; and Nate Esplin, Assistant Superintendent Elementary Schools, Washington School District
Facilitator: Becky Dunn, USBA Board of Directors

In this session, you will learn how to create data driven systems and processes that help students target learning. Discover how formulating curriculum at the district level helps support and strengthen schools and the students we teach.

BUILDING RESILIENCE AND UNITY IN YOUR BOARD AND DISTRICT
Sun Valley Room

Presented by Stuart Jones, Vice President of Advancement and Enrollment Management, Southern Utah University
Facilitator: April LeFevre, USBA Board of Directors

This session will provide real-world strategies to build pliability and grit to deal with the difficult issues confronting public education leaders. The session will also explore how to build greater unity and connection within a school board and district.

10:45 a.m. Break

11:00 a.m. Breakout Sessions Continued

QUICK START GUIDE TO SOCIAL MEDIA
Wyoming Room

Presented by Amber Shill, USBA President and Cade Douglas, Superintendent, Sevier School District

This session will go over the types of social media, how to use social media, comply with the law, do's and don'ts and best practices. Social media can be a powerful tool to foster community engagement and spread positive messages about your schools and district.

PROJECT KIDS
Idaho Room

Presented by John Dougall, Utah State Auditor
Facilitator: Tracy Miller, USBA Board of Directors

How to improve data-driven decision making with key integrated data systems OR where does the money go in public education and how well is it spent? John and Kaylee will teach us how to navigate the auditor's new website so we can see where money is spent in our districts and compare between schools in the state. Knowing where money is spent can drive future decision making to better meet the needs of Utah students.

BUILD HIGH TRUST, HIGH PERFORMING SCHOOL BOARDS
Arizona Room

Presented by David Horsager
The Trust Edge™
Facilitator: Kelly Preece, USBA Board of Directors

The single unique quality found in successful organizations is trust. People pay more for a trusted brand. They buy it again. They tell others. The strategic advantage of being trusted is what separates high performance boards, leading to greater influence, more impact, and better educational systems. In this program, David shares three key pillars for building high levels of trust in school boards.

ALTERNATE PATHWAY TO PROFESSIONAL EDUCATOR LICENSURE (APPEL)
Snowbasin Room

Presented by Shane Erickson, Southeastern Educational Service Agency (SESC) Director and Lisa McLachlan
Facilitator: Cheryl Phipps, USBA Board of Directors

The APPEL program is an educator preparation program that provides an Alternative Pathway to Professional Licensure for educators who have a bachelor's degree but still require a teaching license. As defined by the Utah State Board of Education Administrative Rules R277-303: Educator Preparation Programs, APPEL has been approved through the Utah State Board of Education with the support of the USBE educator licensing team. This presentation will focus on the components of the teacher licensing process including review and endorsement, providing board members and superintendents with a basic understanding of how teachers can be licensed using the APPEL program.

**WHAT MATTERS MOST: USING THE RIGHT DATA TO DRIVE DECISIONS
TO SUPPORT HIGH LEVELS OF LEARNING FOR EVERY STUDENT**
Flagstaff Room

Presented by Cheri Stevenson, Executive Director of Professional Development; Laura Hesson, School Board Member; and Nate Esplin, Assistant Superintendent Elementary Schools, Washington School District
Facilitator: Marianne Allen, USBA Board of Directors

In this session, you will learn how to create data driven systems and processes that help students target learning. Discover how formulating curriculum at the district level helps support and strengthen schools and the students we teach.

BUILDING RESILIENCE AND UNITY IN YOUR BOARD AND DISTRICT
Sun Valley Room

Presented by Stuart Jones, Vice President of Advancement and Enrollment Management, Southern Utah University
Facilitator: Katherine Kennedy, USBA Board of Directors

This session will provide real-world strategies to build pliability and grit to deal with the difficult issues confronting public education leaders. The session will also explore how to build greater unity and connection within a school board and district.

LUNCH ON YOUR OWN

THIRD GENERAL SESSION
Friday, January 7, 2022

1:30 p.m.	Conducting Brigit Gerrard, USBA Vice President
	Prize Drawing McKay Jensen, USBA Immediate Past President
	Music Milford High School Guitar Quartet Beaver School District Directed by Joe Costello
	Association Report Brigit Gerrard, USBA Vice President
	Explanation of the UHSAA Elections Rob Cuff, UHSAA Executive Director

BREAKOUT SESSIONS
2:15-3:15 p.m. — 3:30-4:30 p.m.

**FINANCING FUNDAMENTALS IN THE PRESENT WHILE
PREPARING FOR THE FUTURE**
Wyoming Room

Presented by Rob Smith, Assistant Superintendent, Business Services, Alpine School District
Facilitator: Kristi Swett, USBA Board of Directors

Our basic training provides a foundation of Utah school finance principles for new board members while meeting the needs of veterans wanting to dive deeper into policy issues affecting education. Come learn more about how Utah schools are funded.

LEGISLATIVE HOT TOPICS FOR 2022
Idaho Room

Presented by McKay Jensen, USBA Immediate Past President; Lexi Cunningham, USBA Associate Executive Director, USSA Executive Director

Welcome to 2022! We are just days away from this year’s Utah Legislative Session. It’s important to know what to expect so be sure to attend this presentation. McKay and Lexi will be joined by Senator Derrin Owens and Representative Lowry Snow in a lively discussion on the upcoming session. We will review the USBA 2022 legislative priorities, learn what took place at education interim meetings, and provide an overview of the 2022 session.

RISK DEBRIEF: WHERE WE’VE BEEN AND WHERE WE’RE HEADED
Arizona Room

Presented by Brian Nelson, State Risk Manager
Facilitator: Mont Millerberg, USBA Board of Directors

Join the Division of Risk Management for a debrief on risk and insurance trends, accomplishments and direction.

WHAT TRUST LANDS MEAN TO YOU
Snowbasin Room

Presented by Mark Huntsman, USBE Chair; Paula Plant, Director School Children’s Trust; Elisse Newey, School Children’s Trust
Facilitator: Kelly Preece, USBA Board of Directors

Did you know that Utah Trust Lands distributed over \$90 million dollars to public schools last year? Come find out about the fascinating history of Utah’s School Trust and your important role that allows schools to continue to access this vital, increasing, and unique funding source through the School LAND Trust Program.

SELECTING CURRICULUM MATERIALS: A BOARD'S ROLE

Flagstaff Room

Presented by Anne-Marie Harrison, Assistant Superintendent
Teaching and Learning, Provo School District
Facilitator: Janis Christensen, USBA Board of Directors

As the public is increasingly concerned about the curricula being used in our schools, understanding how law and policy guide the process is important. We will discuss how stakeholders can work together to make good curriculum choices.

WHAT'S NEW IN SCHOOL LAW 2021: TRENDS AND DEVELOPMENTS IN EDUCATION LAW

Sun Valley Room

Presented by Patrick Tanner, Attorney with Burbidge, Van Komen, Tanner & Scruggs
Facilitator: Camille Knudson, USBA Board of Directors

This session will outline some of the major trends and developments in education law during 2021 and how they may affect local boards of education.

3:15 p.m. Break
3:30 p.m. Breakout Sessions Continued

FINANCING FUNDAMENTALS IN THE PRESENT WHILE PREPARING FOR THE FUTURE

Wyoming Room

Presented by Rob Smith, Assistant Superintendent, Business Services, Alpine School District
Facilitator: Janis Christensen, USBA Board of Directors

Our basic training provides a foundation of Utah school finance principles for new board members while meeting the needs of veterans wanting to dive deeper into policy issues affecting education. Come learn more about how Utah schools are funded.

LEGISLATIVE HOT TOPICS FOR 2022

Idaho Room

Presented by McKay Jensen, USBA Immediate Past President;
Lexi Cunningham, USBA Associate Executive Director,
USSA Executive Director

Welcome to 2022! We are just days away from this year's Utah Legislative Session. It's important to know what to expect so be sure to attend this presentation. McKay and Lexi will be joined by Senator Derrin Owens and Representative Lowry Snow in a lively discussion on the upcoming session. We will review the USBA 2022 legislative priorities, learn what took place at education interim meetings, and provide an overview of the 2022 session.

RISK DEBRIEF: WHERE WE'VE BEEN AND WHERE WE'RE HEADED

Arizona Room

Presented by Brian Nelson, State Risk Manager
Facilitator: Marianne Allen, USBA Board of Directors

Join the Division of Risk Management for a debrief on risk and insurance trends, accomplishments and direction.

WHAT TRUST LANDS MEAN TO YOU

Snowbasin Room

Presented by Mark Huntsman, USBE Chair; Paula Plant, Director School Children's Trust; Elisse Newey, School Children's Trust
Facilitator: Katherine Kennedy, USBA Board of Directors

Did you know that Utah Trust Lands distributed over \$90 million dollars to public schools last year? Come find out about the fascinating history of Utah's School Trust and your important role that allows schools to continue to access this vital, increasing, and unique funding source through the School LAND Trust Program.

SELECTING CURRICULUM MATERIALS: A BOARD'S ROLE

Flagstaff Room

Presented by Anne-Marie Harrison, Assistant Superintendent
Teaching and Learning, Provo School District
Facilitator: Janis Christensen, USBA Board of Directors

As the public is increasingly concerned about the curricula being used in our schools, understanding how law and policy guide the process is important. We will discuss how stakeholders can work together to make good curriculum choices.

WHAT'S NEW IN SCHOOL LAW 2021: TRENDS AND DEVELOPMENTS IN EDUCATION LAW
Sun Valley Room

Presented by Patrick Tanner, Attorney with Burbidge, Van Komen, Tanner & Scruggs
Facilitator: Merri Shumway, USBA Board of Directors

This session will outline some of the major trends and developments in education law during 2021 and how they may affect local boards of education.

5:00 P.M. Utah High Schoool Activities Association classification elections to elect Boards of Trustees:

Idaho Room
5A Classification — (Wasatch**), Alpine, Box Elder, Canyons, Davis, Granite, Murray, Nebo, Park City, Provo, Salt Lake, Tooele, Uintah and Weber.

Wyoming Room
2A Classification — (North Summit**, South Sanpete**, Washington**), Beaver, Duchesne, Iron, Kane, Millard, San Juan and Sevier.

***District may vote (one ballot per school), but may NOT nominate a candidate as per current district representation by a school board member or superintendent currently serving on the UHSAA Board of Trustees*

Announcement of the results of the balloting will be made during a USBA general session on Saturday, January 8, 2022. The UHSAA is pleased to have a positive relationship with the USBA and supports an ongoing cooperation between the Associations.

FOURTH GENERAL SESSION
Evening Banquet
Friday, January 7, 2022

6:00 P.M. Conducting. Amber Shill, USBA President
Reverence Shannon Acor,
USBA Board of Directors, Nebo School Board
Annual Dinner Buffet Ballroom
Master Boards Award Certification McKay Jensen,
Immediate Past President
Introduction of Entertainment Amber Shill,
USBA President

ComedySportz



ComedySportz is live improvisation that makes comedy a sport. The referee interacts with the audience throughout the evening, asking you to shout out suggestions. Give us a name, tell about your day, even join them briefly on stage.



FIFTH GENERAL SESSION
Saturday, January 8, 2022
Casual Dress

- 7:00-8:15 a.m. Networking Breakfast Buffet Arizona and
 Idaho Rooms
 Sponsored by MHTN Architects and PEHP
- 8:30 a.m. Conducting McKay Jensen,
 USBA Immediate Past President
- Reverence Nate Salazar,
 Salt Lake City School District
- Prize Drawing McKay Jensen,
 USBA Immediate Past President
- USBA Vice President Candidates McKay Jensen
- President's Report Amber Shill, USBA President

BREAKOUT SESSIONS

9:30-10:30 a.m. — 10:45-11:45 a.m.

**KEEPING PUBLIC SCHOOL BOARD MEETINGS SAFE, SECURE
 AND EFFECTIVE AND SAFETY IN OUR SCHOOLS**

Wyoming Room

Presented by Reid Newey, Superintendent, John Zurbuchen,
 Assistant Superintendent, and Blake Haycock, Security Coordination,
 Davis School District
 Facilitator: Becky Dunn, USBA Board of Directors

This presentation will examine the protocol and methods to keep public school board meetings safe for board members and members of the public, particularly during public comment periods when a controversial, divisive issue is being addressed. It will also present ways to ensure the school board can accomplish their work without disruption. Security, policies and practices will be presented. This presentation will seek to educate on best practices to avoid an atmosphere in which board members are threatened and the meeting has to be postponed or cancelled due to disruption.

SYSTEMS ACCREDITATION WITH COGNIA (AdvancEd)
Arizona Room

Presented by Dr. Rich Nye, Superintendent, Granite School District
 Facilitator: Terry Bawden, USBA Board of Directors

Why should you consider systems accreditation? What can systems accreditation do to improve alignment, focus and collaboration across all of your schools — including elementary and middle levels? Please join Dr. Nye for a discussion of the process, including challenges and benefits, of system-wide accreditation via Cognia (AdvancEd).

**NOBODY PUTS BOARD MEMBERS IN A CORNER: COMMUNICATION
 TIPS FOR CHALLENGING SITUATIONS AND EVENTS**
Idaho Room

Presented by Jeff Haney, Director of Communications,
 Canyons School District
 Facilitator: Mont Millerberg, USBA Board of Directors

Members of boards of education and school administrators have a tough job made tougher by an always-connected, information-driven, politically-divided world. Attend this workshop to learn how to avoid “communication paralysis,” which can be brought on by the thought of having to engage in difficult conversations with angry parents or fretting that every text, email or voice mail response to a patron will be posted to social media or forwarded to the entire community.

**CALL THE “SWOT” TEAM! USING S.W.O.T. ANALYSIS FOR
 DISTRICT GOAL SETTING**
Snowbasin Room

Presented by Frank Schofield, Superintendent and
 Logan City School District Board of Education
 Facilitator: Cassie Beutler USBA Board of Directors

Identifying and discussing an organization's Strengths, Weaknesses, Opportunities and Threats, using the S.W.O.T. protocol helps school boards and district administrators set appropriate and meaningful goals by developing clarity and identifying priorities requiring action.

Participants in this session will review the primary elements of S.W.O.T. analysis, identify the benefits of conducting the analysis, and practice using each element to identify the Strengths, Weaknesses, Opportunities and Threats in their own districts.

MBA COMMITTEE

Sun Valley Room

Presented by McKay Jensen, Immediate Past President
and MBA Committee

The Master Board Award is a training program designed to build better board members. All board members are required to participate annually in open meeting law and school community council training. This session is recommended for board members, superintendents, and business administrators at Level 1-2. Come learn MBA basics, how to log on to the program and continue to achieve. **Bring a laptop or tablet to class.**

PARENT GUIDANCE: PROVIDING PARENTS WITH IMMEDIATE ACCESS TO YOUTH MENTAL HEALTH SUPPORT

Flagstaff Room

Presented by Anne Brown, The Cook Center for Human Connection
Facilitator: Shannon Acor, USBA Board of Directors

Suicide is the number one cause of death in Utah for youth aged 10-24. As the after effects of 2020 become clear, suspected suicide attempts by girls between 12 and 17 rose about 51%. Emergency room visits for suicide ideation and attempts by children rose 92%. While the need for mental health support for families is drastically increasing due to the pandemic, it can take months to see a therapist and in some cases, as long as a year for a specialist. This is particularly challenging in rural and underserved areas. Parents and schools can be protective factors in preventing youth suicide and improving mental wellness.

Come learn about ParentGuidance.org, a free resource available to youth, parents, and educators providing immediate answers to mental health questions. Licensed therapists provide mental health courses, professional support, and answers to questions. While ParentGuidance does not replace treatment, it can offer help and hope until direct services are available. Come learn more about this valuable resource.

10:30 a.m. Break

10:45 a.m. Breakout Sessions Continued

KEEPING PUBLIC SCHOOL BOARD MEETINGS SAFE, SECURE AND EFFECTIVE AND SAFETY IN OUR SCHOOLS

Wyoming Room

Presented by Reid Newey, Superintendent, John Zurbuchen, Assistant Superintendent, and Blake Haycock, Security Coordination, Davis School District
Facilitator: Cheryl Phipps, USBA Board of Directors

This presentation will examine the protocol and methods to keep public school board meetings safe for board members and members of the public, particularly during public comment periods when a controversial, divisive issue is being addressed. It will also present ways to ensure the school board can accomplish their work without disruption. Security, policies and practices will be presented. This presentation will seek to educate on best practices to avoid an atmosphere in which board members are threatened and the meeting has to be postponed or cancelled due to disruption.

SYSTEMS ACCREDITATION WITH COGNIA (AdvancEd)

Arizona Room

Presented by Dr. Rich Nye, Superintendent, Granite School District
Facilitator: Tracy Miller, USBA Board of Directors

Why should you consider systems accreditation? What can systems accreditation do to improve alignment, focus and collaboration across all of your schools — including elementary and middle levels? Please join Dr. Nye for a discussion of the process, including challenges and benefits, of system-wide accreditation via Cognia (AdvancEd).

NOBODY PUTS BOARD MEMBERS IN A CORNER: COMMUNICATION TIPS FOR CHALLENGING SITUATIONS AND EVENTS

Idaho Room

Presented by Jeff Haney, Director of Communications, Canyons School District
Facilitator: Mont Millerberg, USBA Board of Directors

Members of boards of education and school administrators have a tough job made tougher by an always-connected, information-driven, politically-divided world. Attend this workshop to learn how to avoid “communication paralysis,” which can be brought on by the thought of having to engage in difficult conversations with angry parents or fretting that every text, email or voice mail response to a patron will be posted to social media or forwarded to the entire community.

CALL THE “SWOT” TEAM! USING S.W.O.T. ANALYSIS FOR DISTRICT GOAL SETTING
Snowbasin Room

Presented by Frank Schofield, Superintendent and Logan City School District Board of Education
Facilitator: April LeFevre, USBA Board of Directors

Identifying and discussing an organization’s Strengths, Weaknesses, Opportunities and Threats, using the S.W.O.T. protocol helps school boards and district administrators set appropriate and meaningful goals by developing clarity and identifying priorities requiring action.

Participants in this session will review the primary elements of S.W.O.T. analysis, identify the benefits of conducting the analysis, and practice using each element to identify the Strengths, Weaknesses, Opportunities and Threats in their own districts.

MBA COMMITTEE
Sun Valley Room

Presented by McKay Jensen, Immediate Past President and MBA Committee

The Master Board Award is a training program designed to build better board members. All board members are required to participate annually in open meeting law and school community council training. This session is recommended for board members, superintendents, and business administrators at Level 1-2. Come learn MBA basics, how to log on to the program and continue to achieve. **Bring a laptop or tablet to class.**

PARENT GUIDANCE: PROVIDING PARENTS WITH IMMEDIATE ACCESS TO YOUTH MENTAL HEALTH SUPPORT
Flagstaff Room

Presented by Anne Brown, The Cook Center for Human Connection
Facilitator: Mark Clement, USBA Board of Directors

Suicide is the number one cause of death in Utah for youth aged 10-24. As the after effects of 2020 become clear, suspected suicide attempts by girls between 12 and 17 rose about 51%. Emergency room visits for suicide ideation and attempts by children rose 92%. While the need for mental health support for families is drastically increasing due to the pandemic, it can take months to see a therapist and in some cases, as long as a year for a specialist. This is particularly challenging in rural and underserved areas. Parents and schools can be protective factors in preventing youth suicide and improving mental wellness.

Come learn about ParentGuidance.org, a free resource available to youth, parents, and educators providing immediate answers to mental health questions. Licensed therapists provide mental health courses, professional support, and answers to questions. While ParentGuidance does not replace treatment, it can offer help and hope until direct services are available. Come learn more about this valuable resource.

SIXTH GENERAL SESSION
Luncheon Session
Saturday, January 8, 2022

12:00 Noon	Conducting	Linda Hanks, USBA President Elect
	Luncheon Buffet.	Ballroom
	Speaker	James “The Iron Cowboy” Lawrence
	Election Results	Amber Shill, USBA President
	Installation of Incoming President	Amber Shill, USBA President
	Prize Drawing	McKay Jensen, USBA Immediate Past President
1:45 p.m.	Adjournment	Linda Hanks, USBA President

Have a Safe Trip Home



USBA Conference Committee

Amber Shill, President
 Linda Hanks, President Elect
 Brigit Gerrard, Vice President
 McKay Jensen, Immediate Past President
 Richard C. Stowell, Executive Director

Prize Contributors

Alpine School District	Nebo School District
Beaver School District	North Sanpete School District
Box Elder School District	North Summit School District
Cache School District	Ogden City School District
Canyons School District	Park City School District
Carbon School District	Piute School District
Daggett School District	Provo City School District
Davis School District	Rich School District
Duchesne School District	Salt Lake City School District
Emery School District	San Juan School District
Garfield School District	Sevier School District
Grand School District	South Sanpete School District
Granite School District	South Summit School District
Iron School District	Tintic School District
Jordan School District	Tooele School District
Juab School District	Uintah School District
Kane School District	Wasatch School District
Logan City School District	Washington School District
Millard School District	Wayne School District
Morgan School District	Weber School District
Murray School District	

USBA Board of Directors



Teri Rhodes
 Region I
Cache, Logan, Rich



Kelly Preece
 Region II
 Box Elder, Morgan,
 Ogden



Cheryl Phipps
 Region III
 Davis



Marianne Allen
 Region IV
 North Summit, South
 Summit, Park City,
Wasatch



Katherine Kennedy
 Region V
 Salt Lake City



Terry Bawden
 Region VI
 Granite



McKay Jensen
 Region VII
 Murray, Provo



Merri Shumway
 Region VIII
 Carbon, Daggett,
 Duchesne, Emery,
 Grand, San Juan,
 Uintah



Tracy Miller
 Region IX
 Jordan



Cassie Beutler
Region X
Juab, North Sanpete,
Piute, Sevier, South
Sanpete, Tintic, Wayne



April LeFevre
Region XI
Beaver, Garfield, Iron,
Kane, Millard



Mark Clement
Region XII
Alpine



Randy Boothe
Utah State Board
of Education



Kristi Swett
NSBA Secretary-
Treasurer



Janis Christensen
Region XIII
Weber



Shannon Acor
Region XIV
Nebo



Becky Dunn
Region XV
Washington



Mont Millerberg
Region XVI
Canyons



Camille Knudson
Region XVII
Tooele

Utah School Boards Association Officers and Staff

Amber Shill, President
Linda Hanks, President Elect
Brigit Gerrard, Vice President
McKay Jensen, Immediate Past President
Richard C. Stowell, Executive Director
Paula Summers, Associate Executive Director
Lexi Cunningham, Associate Executive Director
Julie Llewelyn, Office Manager
Meghan Mendez, Communication and Website Manager

Sponsors

MHTN Architects

PEHP

Booth Exhibitors

AxisPlus Benefits

Chapman and Cutler LLP

Design West Architects

EMI Health

ESS

Farnsworth Johnson PLLC

Johnson Controls

JP Morgan Chase Bank

Lewis Young Robertson & Burningham, Inc.

Musco Sports Lighting

Naylor Wentworth Lund Architects

PEHP

Pepsi Cola

Siemens

Stifel, Nicolaus & Company, Inc.

Sunrise Engineering, Inc.

Zions Bank Public Finance

2022 Boards of Education

ALPINE

Sara Hacken*

Mark Clement*

Ada Wilson*

Sarah Beeson*

Amber Bonner*

Julie King*

Stacy Bateman*

Shane Farnsworth, Supt.*

Robert Smith, Bus. Adm.*

BEAVER

Lisa Carter

Kenneth Ure

Chris Blomquist

Duke Hollingshead

Tyler Fails

David Long, Supt.

Todd Burke, Bus. Adm.

BOX ELDER

Connie Archibald

Nancy Kennedy*

Bryan Smith

Tiffani Summers*

Karen Cronin*

Wade Hyde*

Julie Taylor*

Steve Carlsen, Supt.*

Rodney Cook, Bus. Adm.

CACHE

Teri Rhodes*

Kathy Christiansen

Larry Jeppesen

Roger Pulsipher

Randall Bagley

D. Jeffrey Nielsen*

Chris Corcoran

Steve C. Norton, Supt.

Jared Black, Bus. Adm.*

CANYONS

Steve Wrigley*

Nancy Tingey*

Amber Shill*

Clareen Arnold*

Mont Millerberg*

Amanda Oaks*

Holly Neibaur*

Rick Robins, Supt.*

Leon Wilcox, Bus. Adm.*

CARBON

Wayne Woodward

Jeff Richens

Lee McCourt

Gwen Callahan

Keith Cox

Mika Salas, Supt.

Darin Lancaster, Bus. Adm.

DAGGETT

Sarah Wilson*

Chelsy Lail*

Charles Card*

Rob Gahley*

Ch'ree Mills*

Bruce Northcott, Supt.*

Missy Butler, Bus. Adm.*

DAVIS

Julie Tanner*

Gordon Eckersley*

John Robison*

Brigit Gerrard*

Liz Mumford*

Marie Stevenson*

Cheryl Phipps*

Reid Newey, Supt.

Craig Carter, Bus. Adm.*

DUCHESNE

Mark Thacker

Tony Smith

Kim Harding

Brandon Bench

Gary Nelson

J. David Brotherson, Supt.

Dee Miles, Bus. Adm.

EMERY

Royd Hatt

Marie Johnson

McKenzi Guymon

Tracey Johnson

Todd Huntington

Ryan Maughan, Supt.

Jackie Allred, Bus. Adm.

GARFIELD

Cheryl Cox*
 Myron Cottam*
 April LeFevre*
 Curtis Barney*
 William Ralph Perkins*
 John Dodds, Supt.*
 Lane Mecham, Bus. Adm.*

GRAND

Melissa Byrd
 Britnie Ellis
 Katherine Williams
 Stephen Kennedy*
 Ariel Atkins
 Taryn Kay, Supt.
 Pat Wilson, Bus. Adm.

GRANITE

Connie Burgess
 Terry Bawden
 Karyn Winder
 Nicole McDermott
 Clarke Nelson
 Julie Jackson*
 Kris Nguyen*
 Rich Nye, Supt.*
 David Garrett, Bus. Adm.

IRON

Michelle Lambert
 Dale Brinkerhoff
 Ben Johnson
 Jeff Corry
 Dave Staheli
 Lance Hatch, Supt.
 Todd Hess, Bus. Adm.*

JORDAN

Jen Atwood
 Matthew Young
 Darrell Robinson
 Marilyn Richards*
 Bryce Dunford
 Tracy J. Miller*
 Niki George
 Anthony Godfrey, Supt.
 John Larsen, Bus. Adm.*

JUAB

Linda Hanks*
 Tracy Olsen*
 Dale Whitlock*
 Cassie Beutler*
 Janet G. Ware*
 Kodey Hughes, Supt.*
 Darin Clark, Bus. Adm.*

KANE

LoRal Linton*
 Brian Goulding*
 Danny Little*
 Karen Kelly*
 Lisa Livingston*
 Ben Dalton, Supt.*
 Cary Reese, Bus. Adm.

LOGAN

Ann Geary*
 Kristie Cooley*
 Larry Williams*
 Frank Stewart*
 Gregg Miller
 Frank Schofield, Supt.*
 Jeff Barben, Bus. Adm.*

MILLARD

Adam Britt
 Todd Holt*
 David E. Lund
 Joyce Barney*
 Jenni Finlinson*
 David Styler, Supt.*
 Corey Holyoak, Bus. Adm.

MORGAN

Ronald D. Blunck*
 Kelly Preece*
 Gaylene Adams*
 Adam Toone
 Lars Birkeland
 Doug Jacobs, Supt.*
 Scott McMillan, Bus. Adm.

MURRAY

Belinda Johnson
 Kami Anderson
 Glo Merrill
 Jaren Cooper
 Elizabeth Payne
 Jennifer Covington, Supt.
 Richard Reese, Bus. Adm.

NEBO

Shannon Acor*
 Christine Riley*
 Rick Ainge*
 Lisa Rowley*
 Scott Card*
 John Taylor*
 Shauna Warnick*
 Rick Nielsen, Supt.*
 Michael Harrison, Bus. Adm.*

NORTH SANPETE

Greg Bailey
 Richard Brotherson
 Stacey Goble
 Shalmarie Morley
 Jeremy Madsen*
 Nan Ault, Supt.
 Tammy Jorgensen, Bus. Adm.

NORTH SUMMIT

Vern Williams
 Susan F. Richins
 Kevin Orgill
 Waylon Bond
 Clark Staley
 Jerre Holmes, Supt.
 Marci Sargent, Bus. Adm.

OGDEN

Joyce Wilson*
 Jennifer Zundel*
 Susan Richards*
 Douglas Barker*
 Nancy Blair*
 Amber Allred*
 Arlene Anderson*
 Luke Rasmussen, Supt.*
 Zane Woolstenhulme, Bus. Adm.*

PARK CITY

Andrew Caplan*
 Anne Peters*
 Erin Grady*
 Kara Hendrickson
 Wendy Crossland
 Jill Gildea, Supt.*
 Todd Hauber, Bus. Adm.*

PIUTE

Rick Dalton*
 Erin Jensen*
 Teresa Morgan*
 Jeremy Pearson*
 Neccia Dalton*
 Koby Willis, Supt.*
 Dallas Sylvester, Bus. Adm.*

PROVO

McKay Jensen*
 Rebecca Nielsen
 Melanie Hall*
 Nate Bryson*
 Jennifer Partridge*
 Gina Hales*
 Teri McCabe*
 Keith Rittel, Supt.*
 Derek Anderson, Bus. Adm.

RICH

Peter C. Cornia
 Scott Sabey
 Eric Wamsley
 Richard Lamb
 Zack McKee
 Dale Lamborn, Supt.
 Jennie Johnson, Bus. Adm.

SALT LAKE CITY

Kristi Swett*
 Katherine Kennedy*
 Melissa H. Ford*
 Nate Salazar
 Bryce Williams*
 Jenny Sika
 Mohamed Baayd
 Timothy Gadson, Supt.*
 Alan Kearsley, Bus. Adm.*

SAN JUAN

Merri Shumway
 Nelson Yellowman
 Lori Maughan
 Steven Black
 Lucille Cody
 Ron Nielson, Supt.
 Tyrel Pemberton, Bus. Adm.

SEVIER

Jack G. Hansen*
 Richard Orr*
 John Foster*
 Ryan Savage*
 Dixie Rasmussen*
 Cade Douglas, Supt.*
 Chad Lloyd, Bus. Adm.*

SOUTH SANPETE

Kim Pickett*
 David Warren*
 Mark Olson*
 Gary Olson*
 Grant Hansen*
 Ralph Squire, Supt.*
 Jake Hill, Bus. Adm.*

SOUTH SUMMIT

Steve Hardman
 Lynda Whitmore
 Wendy Radke
 Debra Blazzard
 Dan Eckert
 Greg Maughan, Supt.
 Adam Robinson, Bus. Adm.

TINTIC

Janice Boswell*
 Jordan Grimstead*
 Heather Young*
 Ryan Despain*
 Jeana Rowley*
 Gregory Thornock, Supt.*
 Jeremy Snell, Bus. Adm.*

TOOELE

Julia Holt*
 Alan Mouritsen
 Scott Bryan
 Camille Knudson*
 Melissa Rich*
 Robert Gowans*
 ValaRee Shields*
 Mark Ernst, Int. Supt.
 Lark Reynolds, Bus. Adm.

UINTAH

Dave Chivers
 Robin McClellan*
 Harlan Wilkins
 Tawnya McKee
 Todd Massey
 Rick Woodford, Supt.
 Jason Johnson, Bus. Adm.

WASATCH

Tom Hansen
 Cory Holmes
 Tyler Bluth
 Kimberly Dickerson
 Marianne Allen
 Paul Sweat, Supt.
 Keith Johansen, Bus. Adm.

WASHINGTON

Kelly Blake*
 Laura Hesson*
 Craig Seegmiller*
 David Stirland*
 LaRene Cox*
 Becky Dunn*
 Terry Hutchinson*
 Larry Bergeson, Supt.*
 Brent Bills, Bus. Adm.*

WAYNE

April Torgerson*
 Curtis Whipple*
 Cory Anderson*
 Shawn Davis*
 Elizabeth Torgerson*
 Randy Shelley, Supt.*
 Tyler Newton, Bus. Adm.*

WEBER

Jon Ritchie
 Dean Oborn
 Douglas R. Hurst
 Janis Christensen
 Paul Widdison
 Bruce Jardine
 Jan Burrell
 Jeff Stephens, Supt.
 Robert Petersen, Bus. Adm.

**MBA Recipients by District*

STATE BOARD OF EDUCATION

Mark Huntsman, Board Chair

Laura Belnap, First Vice Chair

Cindy Davis, Second Vice Chair

Jennie Earl

Scott Hansen

Matt Hymas

Brent J. Strate

Stacey Hutchings

Carol B. Lear

Janet A. Cannon

Molly Hart

Natalie Cline

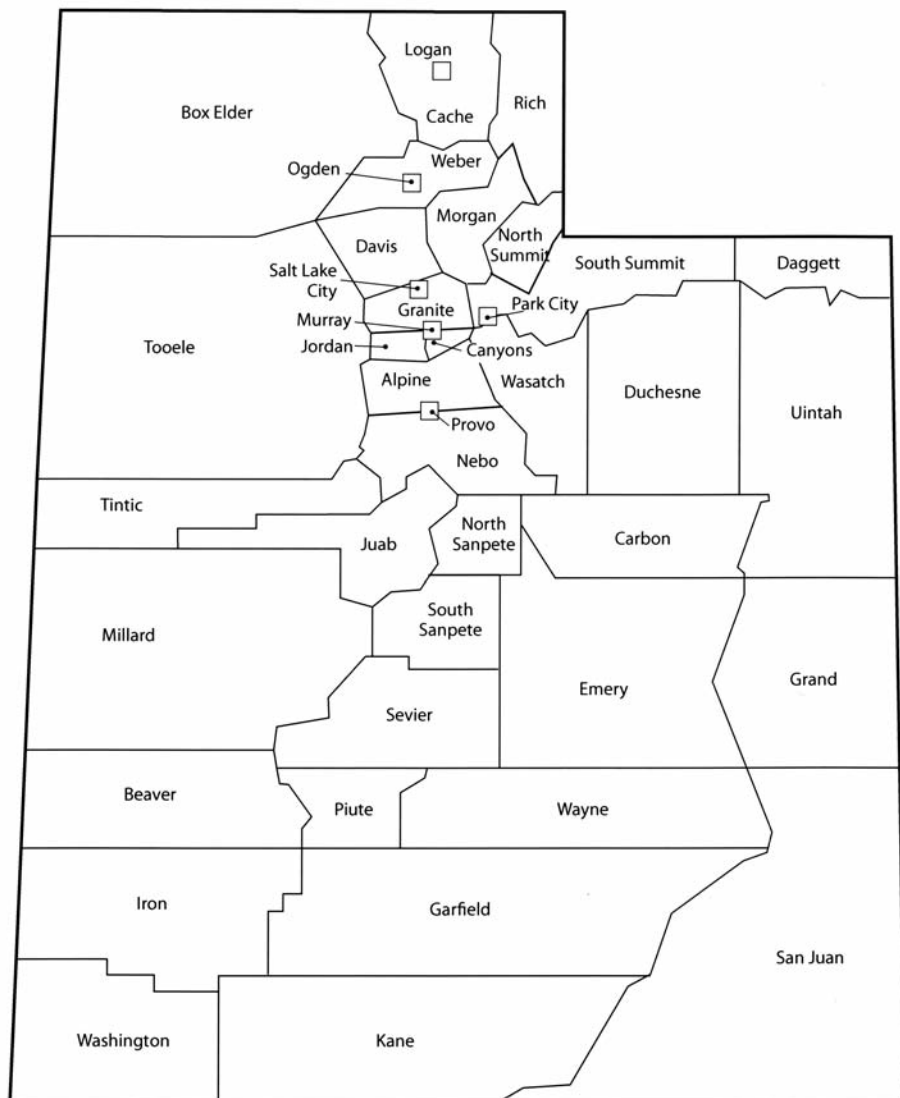
James Moss

Randy Boothe

Kristan Norton

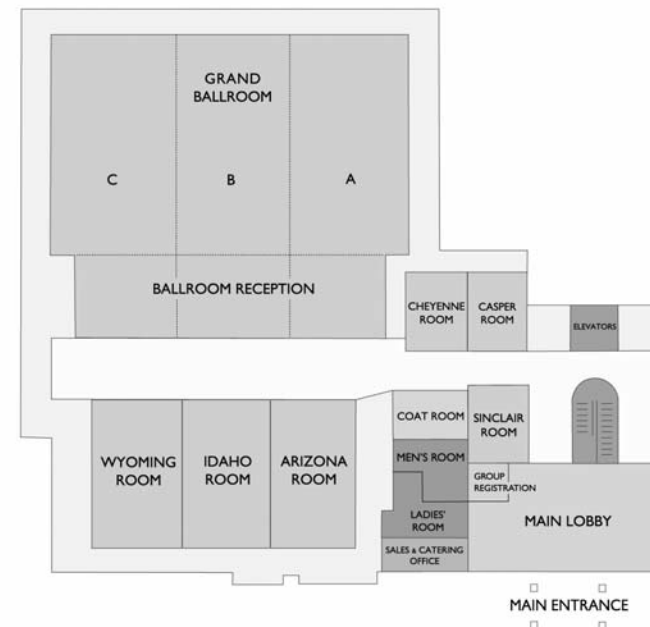
Sydnee Dickson,
 State Superintendent of Public Instruction

Utah School Districts Map

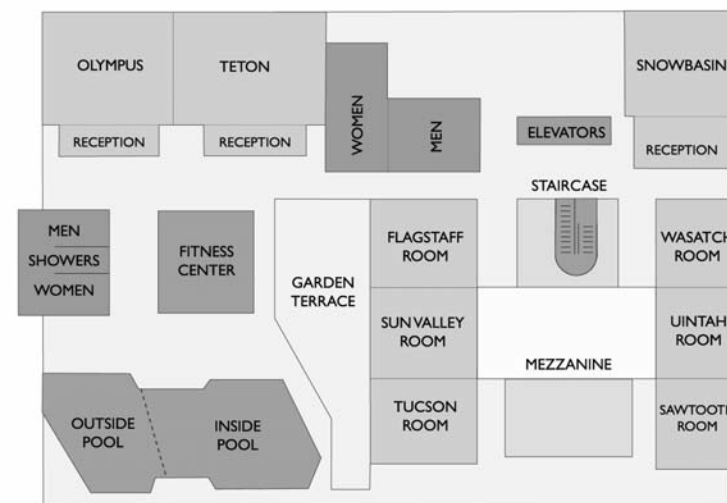


Little America Hotel Floor Plan Map

MAIN LEVEL



SECOND LEVEL



Little America Hotel Ballroom Floor Plan

New Region Alignment

New Regions if the Bylaw Amendments are approved

Region I	Cache, Logan, Rich
Region II	Morgan, Ogden, Box Elder
Region III	Davis
Region IV	North Summit, South Summit, Park City, Wasatch
Region V	Salt Lake City
Region VI	Granite
Region VII	Provo, Murray
Region VIII	Carbon, Emery, Grand, San Juan
Region IX	Jordan
Region X	Juab, North Sanpete, Tintic, Millard
Region XI	Beaver, Garfield, Iron, Kane
Region XII	Alpine
Region XIII	Weber
Region XIV	Nebo
Region XV	Washington
Region XVI	Canyons
Region XVII	Tooele
Region XVIII	South Sanpete, Sevier, Piute, Wayne
Region XIX	Daggett, Duchesne, Uintah