# USBA 2023 Leadership Academy



Excellence in public education through effective leadership



September 7-9, 2023 | Zermatt Midway Resort | Casual Dress



## THURSDAY SEPTEMBER 7, 2023

9:00am Optional Golf - 18 holes

12:00pm Optional Golf - 9 holes

1:00pm Optional Miniture Golf, Pickelball, Tennis and many more

3:00pm Registration.......Matterhorn Foyer 2<sup>nd</sup> floor

4:00pm Hotel Check In

4:30-5:30pm Board President & Vice-President's Circle......Grindelwald Room 2<sup>nd</sup> floor

Brigit Gerrard, USBA President

6:00pm Opening Session......Matterhorn Ballroom 2<sup>nd</sup> floor

Welcome: Brigit Gerrard, USBA President

Dinner

7:00pm Introduction: Jennifer Partridge, Academy Committee Chair

Keynote Speaker - Kirby Heyborne

Kirby Heyborne is an American musician and actor. After graduating from the University of Utah with a degree in economics, he received critical acclaim for his starring role in the award-winning World War II drama Saints and Soldiers. He has starred in many feature films and national commercials, and has appeared on Everwood and Free Ride. He is well known for his narration and voice work on several audiobooks. In addition, he can frequently be found touring the country with his singing and songwriting act.



## FRIDAY SEPTEMBER 8, 2023

7:30-8:30am Breakfast Buffet Matterhorn Ballroom 2<sup>nd</sup> floor

8:30am Welcome: Mark Clement, USBA Vice President

Academy Overview: Tracy Miller, Academy Committee

9:00-9:50am Breakout Sessions

Rob's Top 10 Things Board Members Should Know About Communication And Effective Board Meetings Grindelwald Room 2<sup>nd</sup> floor

Presenters: Rob Smith, Assistant Superintendent & Business Administrator

Alpine School District

Proactive Legislative Work

Davos Room 2<sup>nd</sup> floor

Presenters: Linda Hanks, USBA Past President & Lexi Cunningham, USBA

Associate Executive Director

The Power of Positive: Simple Communication Tools to Gain Trust and Grow Relationships

St. Moritz Room 2<sup>nd</sup> floor

Presenters: Sandy Riesgraf, Superintendent Anthony Godfrey, Jordan School District & Doug Flagler, Jordan School District Communications Specialist

Speed Dating Session - Idea Sharing Amongst Districts Interlaken Room 2<sup>nd</sup> floor

Presenters: Leadership Academy Committee

10:00-10:50am Breakout Sessions Continued

Rob's Top 10 Things Board Members Should Know About Communication And Effective Board Meetings Grindelwald Room 2<sup>nd</sup> floor

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Presenters: Leadership Academy Committee

11:00-11:50am

#### **Breakout Sessions Continued**

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Presenters: Leadership Academy Committee

12:00-1:15pm Lunch: Patio Carousel

1:30-2:20pm General Session

Matterhorn Ballroom 2<sup>nd</sup> floor

**Crucial Conversations** 

Welcome: Teri Rhodes, USBA President Elect

Speaker: Tessa Kunz, Cache School District

2:30-3:20pm

#### **Breakout Sessions**

Crucial Conversations

Grindelwald Room 2<sup>nd</sup> floor

Presenter: Tessa Kunz, Cache School District

Negotiations with Employee Groups

Davos Room 2<sup>nd</sup> floor

Presenter: Jason Cox, Provo School District Human Resource Director

How we do Board Committees

Interlaken Room 2<sup>nd</sup> floor

Presenters: Sara Hacken, Alpine Board President, Melissa Rich, Tooele Board President & Dave Chivers, Uintah Board President, Brigit Gerrard Moderator

To Bond or Not to Bond - Finance Options for School Construction

Presenters: Brent Bills, Washington County Busniess Administrator & Steve

Dunham, Washington County Communications Director

St. Moritz Room 2nd floor

3:30-4:20

**Breakout Sessions Continued** 

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St. Moritz Room 2<sup>nd</sup> floor

6:00pm

Welcome - Linda Hanks, USBA Past President

Dinner

Introduction: Bob Gowans, Academy Committee

Keynote Speaker - Chad Hymas

Walk in Their Shoes or Goals:

At the age of 27, Chad Hymas' life changed instantaneously when an accident left him a quadriplegic. Since that time Chad has been recognized by the state of Utah as the Superior Civilian of the Year. He is the president of his own communications company and an internet marketing company.

At 37 years of age Chad is the one of the youngest ever to receive the CPAE award and be inducted into the National Speaker Hall Of Fame. As a member of the National Speakers Association Chad spoke at over 220 events last year. He travels as many as 300,000 miles a year. Last year Chad spoke in 5 new countries on 4 continents, to hundreds of professional and civic organizations such as Wells Fargo, Blue Cross Blue Shield, AT&T, Rainbird, IHC, American Express, Prudential Life, Vast FX, Zion Securities, and others.



## SATURDAY SEPTEMBER 9, 2023

7:00-8:00am 5k Walk or Run for Fun

Check program map for starting point

8:30-9:30am Breakfast Matterhorn Ballroom 2<sup>nd</sup> floor

9:30am Welcome - Brigit Gerrard, USBA President

Activity Awards - April LeFevre, Academy Committee

9:45-10:15am Introduction of USBA Ted talks - Becky Dunn, Academy Committee

10:25-10:55am USBA Ted Talks

Leadership Principles - Understanding Those You Lead

Presenter: Kristi Swett, NSBA President

Interlaken Room 2<sup>nd</sup> floor

Customized PD - Microcredentials

Presenter: Superintendent Kodey Hughes, Juab District

Grindelwald Room 2nd floor

Constitutional Amendment on the Trust Fund Cap

Presenter: Paula Plant, Director School Children's Trust

Davos Room 2<sup>nd</sup> floor

Teacher Retention

Presenter: Superintendent John Dodds, Garfield School District

St. Moritz Room 2<sup>nd</sup> floor

11:05-11:35am USBA Ted Talks Continued

Leadership Principles - Understanding Those You Lead

Presenter: Kristi Swett, NSBA President

Interlaken Room 2<sup>nd</sup> floor

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### USBA Ted Talks Continued

Constitutional Amendment on the Trust Fund Cap

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Teacher Retention

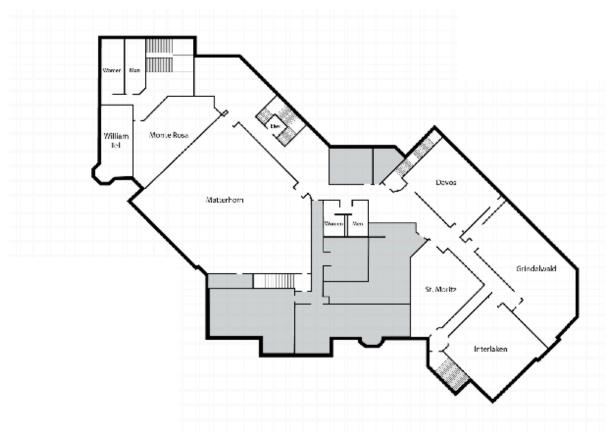
Presenter: Superintendent John Dodds, Garfield School District

St. Moritz Room 2<sup>nd</sup> floor

11:45 Adjourn

Thanks for coming

## Second Floor



First Floor



USBA Leadership Academy Committee

Jennifer Partridge, Chair

Tracy Miller

Becky Dunn

April LeFevre

Bob Gowans

USBA Officers and Staff
Brigit Gerrard, President
Teri Rhodes, President Elect
Mark Clement, Vice President
Linda Hanks, Immediate Past President
Richard Stowell, Executive Director
Paula Summers, Associate Director
Lexi Cunningham, Associate Director
Meghan Mendez, Communications Manager
Julie Llewelyn Office Manager

