

USBA 2023 Leadership Academy



Excellence in public education through effective leadership



September 7-9, 2023 | Zermatt Midway Resort | Casual Dress



THURSDAY SEPTEMBER 7, 2023

9:00am	Optional Golf - 18 holes
12:00pm	Optional Golf - 9 holes
2:30pm	Optional Miniature Golf, Pickleball, Tennis and many more
3:00pm	Registration.....Matterhorn Foyer 2 nd floor
4:00pm	Hotel Check In
4:30-5:30pm	Board President & Vice-President's Circle.....Grindelwald Room 2 nd floor Brigit Gerrard, USBA President
6:00pm	Opening Session.....Matterhorn Ballroom 2 nd floor Welcome: Brigit Gerrard, USBA President Dinner
7:00pm	Introduction: Jennifer Partridge, Academy Committee Chair

Keynote Speaker - Kirby Heyborne

Love, Lift, Lead.

Kirby Heyborne is an accomplished actor, narrator, musician and comedian. He has received critical acclaim for his starring role in the WWII drama *Saints and Soldiers* which was nominated for an Independent Spirit Award. He also starred in the award-winning boy band mockumentary, *The Sons of Provo*, *The Singles Ward*, *The Best Two Years*, and *The Farrelly Brothers* FOX feature *The Three Stooges* opposite Sean Hayes and Sofia Vergara. Kirby was a series regular on the hit FOX sitcom *Free Ride* and has appeared in numerous national commercial campaigns including Target, Honda, Best Buy, Mastercard, Volkswagen, Wendy's, Mini Cooper, Liberty Mutual, Jack in the Box, Xfinity, CarMax, Dish Network, Jif, and many more. Kirby currently hosts the popular BYUTV show, "Making Good" and is co-founder and director of the celebrated LA-based improv comedy group *The Society*.



FRIDAY SEPTEMBER 8, 2023

7:30-8:30am	Breakfast Buffet	Matterhorn Ballroom 2 nd floor
8:30am	Welcome: Mark Clement, USBA Vice President Academy Overview: Tracy Miller, Academy Committee	
9:00-9:50am	Breakout Sessions <i>Rob's Top 10 Things Board Members Should Know About Communication And Effective Board Meetings</i> Presenter: Rob Smith, Assistant Superintendent & Business Administrator Alpine School District <i>Proactive Legislative Work</i> Presenters: Linda Hanks, USBA Past President & Lexi Cunningham, USBA Associate Executive Director <i>The Power of Positive: Simple Communication Tools to Gain Trust and Grow Relationships</i> Presenters: Sandy Riesgraf, Superintendent Anthony Godfrey, Jordan School District & Doug Flagler, Jordan School District Communications Specialist <i>Speed Net- Idea Sharing Among Districts</i> Presenters: Leadership Academy Committee	Grindelwald Room 2 nd floor Davos Room 2 nd floor St. Moritz Room 2 nd floor Interlaken Room 2 nd floor
10:00-10:50am	Breakout Sessions Continued <i>Rob's Top 10 Things Board Members Should Know About Communication And Effective Board Meetings</i> Presenter: Rob Smith, Assistant Superintendent & Business Administrator Alpine School District <i>Proactive Legislative Work</i> Presenters: Linda Hanks, USBA Past President & Lexi Cunningham, USBA Associate Executive Director <i>The Power of Positive: Simple Communication Tools to Gain Trust and Grow Relationships</i> Presenters: Sandy Riesgraf, Superintendent Anthony Godfrey, Jordan School District & Doug Flagler, Jordan School District Communications Specialist <i>Speed Net - Idea Sharing Among Districts</i> Presenters: Leadership Academy Committee	Grindelwald Room 2 nd floor Davos Room 2 nd floor St. Moritz Room 2 nd floor Interlaken Room 2 nd floor

11:00-11:50am

Breakout Sessions Continued

Rob's Top 10 Things Board Members Should Know About Communication And Effective Board Meetings Grindelwald Room 2nd floor
Presenter: Rob Smith, Assistant Superintendent & Business Administrator
Alpine School District

Proactive Legislative Work Davos Room 2nd floor
Presenters: Linda Hanks, USBA Past President & Lexi Cunningham, USBA Associate Executive Director

The Power of Positive: Simple Communication Tools to Gain Trust and Grow Relationships St. Moritz Room 2nd floor
Presenters: Sandy Riesgraf, Superintendent Anthony Godfrey, Jordan School District & Doug Flagler, Jordan School District Communications Specialist

Speed Net - Idea Sharing Among Districts Interlaken Room 2nd floor
Presenters: Leadership Academy Committee

12:00-1:15pm

Lunch: Patio Carousel

1:30-2:20pm

General Session

Matterhorn Ballroom 2nd floor

Welcome: Teri Rhodes, USBA President Elect

Speaker: Tessa Kunz,
Cache County School District



Crucial Conversations

Tessa Kunz is a 25-year, veteran, speech teacher from the Cache County School District. She spent the first 11 years of her career as a head coach for the Sky View Debate team, winning several state titles during that time. After retiring from the Head Coach position, Tessa assisted two additional coaches, who continued the state winning streak. During this time, Tessa finished a Master's in Education and started teaching Concurrent Enrollment classes for Utah State University through Cache County School District. Her competitive speech background lent easily to teaching Public Speaking, but she found a new passion in teaching the Interpersonal Relationship Courses. After teaching these courses for 10 years, Tessa has found that watching students change relationships in their lives for the better is one of her most valued privileges as an educator.

2:30-3:20pm

Breakout Sessions

Crucial Conversations

Grindelwald Room 2nd floor

Presenter: Tessa Kunz, Cache School District

Negotiations with Employee Groups

Davos Room 2nd floor

Presenter: Jason Cox, Provo School District Human Resource Director

How we do Board Committees

Interlaken Room 2nd floor

Presenters: Sara Hacken, Alpine Board President; Melissa Rich, Tooele Board President; Dave Chivers, Uintah Board President; Brigit Gerrard, Moderator

To Bond or Not to Bond - Finance Options for School Construction

Presenters: Brent Bills, Washington County Business Administrator & Steve Dunham, Washington County Communications Director

St. Moritz Room 2nd floor

3:30-4:20

Breakout Sessions Continued

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Presenter: Tessa Kunz, Cache School District

Negotiations with Employee Groups

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St. Moritz Room 2nd floor

6:00pm

Welcome - Linda Hanks, USBA Past President

Dinner

Introduction: Bob Gowans, Academy Committee

7:00-8:30pm

Keynote Speaker - Chad Hymas



Walk in Their Shoes

At the age of 27, Chad Hymas' life changed instantaneously when an accident left him a quadriplegic. Since that time Chad has been recognized by the state of Utah as the Superior Civilian of the Year. He is the president of his own communications company and an internet marketing company.

At 37 years of age Chad is the one of the youngest ever to receive the CPAE award and be inducted into the National Speaker Hall Of Fame. As a member of the National Speakers Association Chad spoke at over 220 events last year. He travels as many as 300,000 miles a year. Last year Chad spoke in 5 new countries on 4 continents, to hundreds of professional and civic organizations such as Wells Fargo, Blue Cross Blue Shield, AT&T, Rainbird, IHC, American Express, Prudential Life, Vast FX, Zion Securities, and others.

SATURDAY SEPTEMBER 9, 2023

7:00-8:00am

5k Walk or Run for Fun
Check program map for starting point

8:30-9:30am

Breakfast

Matterhorn Ballroom 2nd floor

9:30am

Welcome - Brigit Gerrard, USBA President

Activity Awards - April LeFevre, Academy Committee

9:45-10:15am

Introduction of USBA Ted talks - Becky Dunn, Academy Committee

10:25-10:55am

USBA Ted Talks

Leadership Principles - Understanding Those You Lead

Presenter: Kristi Swett, NSBA President

Interlaken Room 2nd floor

Customized PD - Microcredentials

Presenter: Superintendent Kodey Hughes, Juab District &
Krystle Bassett, Juab School District

Grindelwald Room 2nd floor

Constitutional Amendment on the Trust Fund Cap

Presenter: Paula Plant, Director School Children's Trust

Davos Room 2nd floor

Teacher Retention

Presenter: Superintendent John Dodds, Garfield School District

St. Moritz Room 2nd floor

11:05-11:35am

USBA Ted Talks Continued

Leadership Principles - Understanding Those You Lead

Presenter: Kristi Swett, NSBA President

Interlaken Room 2nd floor

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Krystle Bassett, Juab School District

Grindelwald Room 2nd floor

USBA Ted Talks Continued

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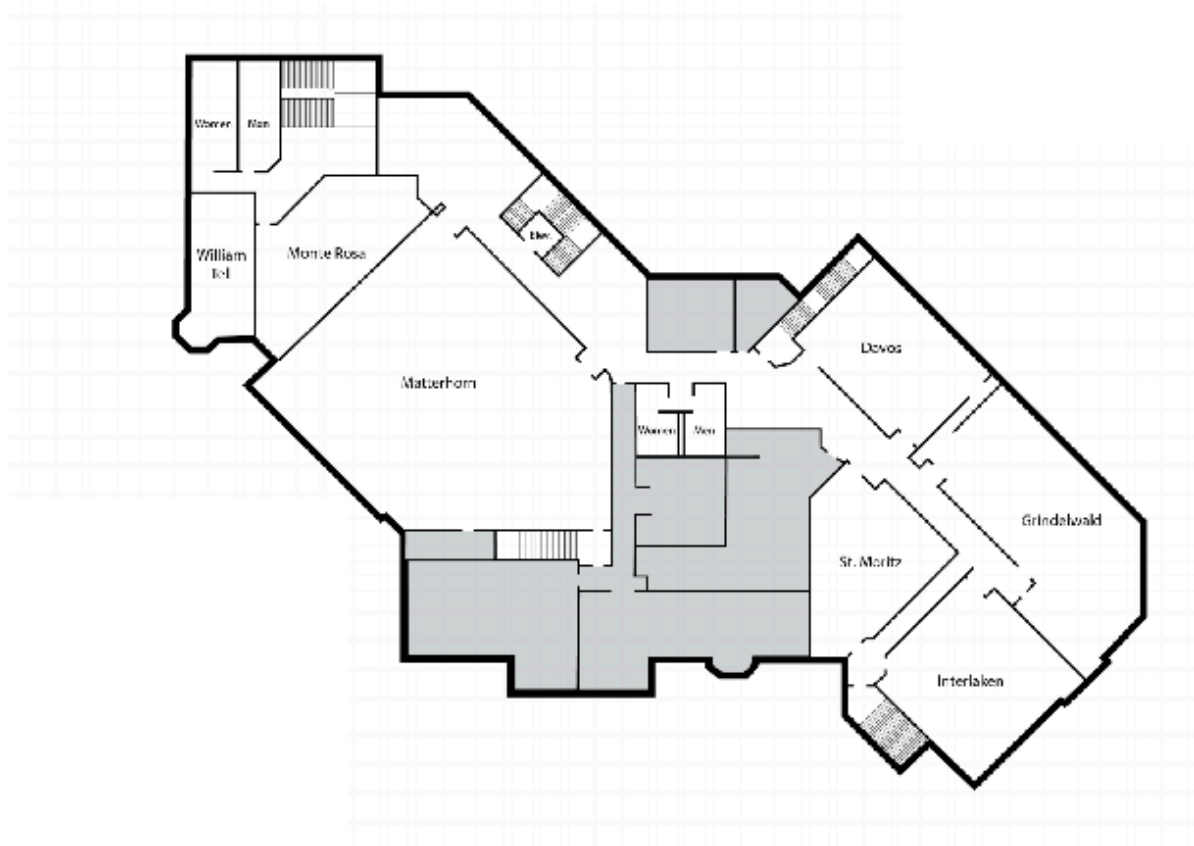
St. Moritz Room 2nd floor

11:45am

Adjourn

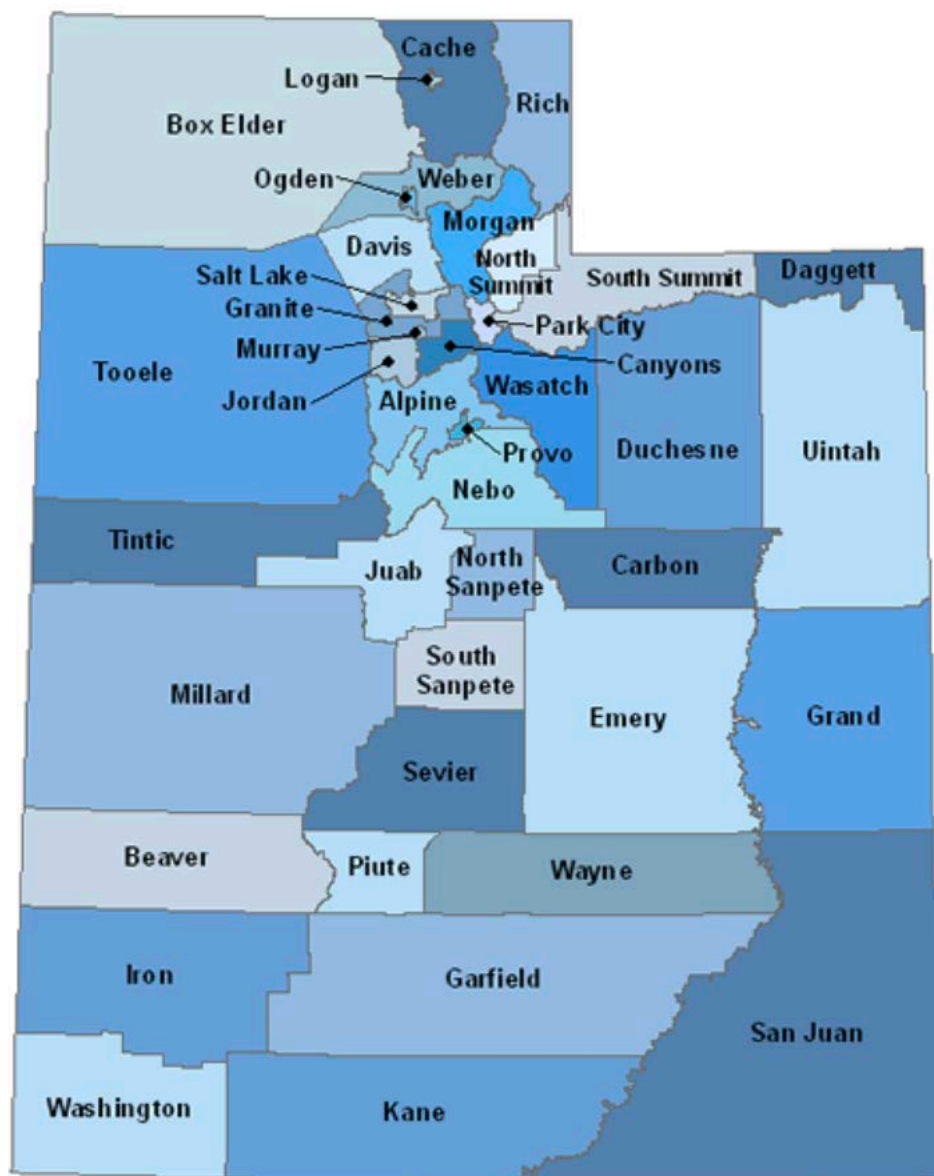
Thanks for coming

Second Floor



First Floor





USBA Leadership Academy Committee

Jennifer Partridge, Chair

Tracy Miller

Becky Dunn

April LeFevre

Bob Gowans

USBA Officers and Staff

Brigit Gerrard, President

Teri Rhodes, President Elect

Mark Clement, Vice President

Linda Hanks, Immediate Past President

Richard Stowell, Executive Director

Paula Summers, Associate Executive Director

Lexi Cunningham, Associate Executive Director

Meghan Mendez, Communications Manager

Julie Llewelyn Office Manager



**UTAH SCHOOL BOARDS
ASSOCIATION**