# **#USBA2024**

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# UTAH SCHOOL BOARDS ASSOCIATION

**Building Better Boards** 

860 East 9085 South • Sandy, UT 84094 801-566-1207 www.usba.cc

# Utah School Boards Association 92nd Annual Conference

"Building Better Boards"



January 4 – 6, 2024 Little America Hotel Salt Lake City, Utah

# Greetings from your Officers



Teri Rhodes President-Elect



Mark Clement Vice President



Linda Hanks Immediate Past President



Richard C. Stowell Executive Director

Welcome to the USBA 92nd Annual Conference. We have planned this Conference with you in mind; thanks to your suggestions we have lined up some extraordinary speakers and outstanding presentations for the breakout sessions.

Brigit Gerrard
President

We recognize and appreciate that you are making a significant contribution of your time to participate in this Conference. We are confident that you will find it educational and will return to your district inspired and equipped for today's tough challenges. We hope that you will build new friendships with fellow Board Members from around the State and get acquainted with the many Superintendents and Business Administrators who attend and participate in the Conference.

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# IT'S BACK... USBA Health Fair

Located in the Sinclair Room on the Main Level

Free Services provided by Healthy Utah include:

- Blood Pressure Check
- Cholesterol
- Blood Glucose
- Body Composition
- Health Consultation
- And more...

Sponsored by USBA and Public Employees Health Plans (PEHP)

# Thanks to Our Exhibitors and Sponsors

Each year at the Conference, Exhibitors and Sponsors help support our overall program and provide a wealth of information to Conference attendees. USBA extends a big "Thank You" to our Sponsors and Exhibitors.



Dr. C. Shane Reese President Brigham Young University

# **Keynote Speaker**

C. Shane Reese began his tenure as the 14th president of Brigham Young University on May 1, 2023. Prior to his appointment, he served as BYU Academic Vice President from 2019 to 2023, and dean of the BYU College of Physical and Mathematical Sciences from 2017 to 2019. Reese also serves as a member of the Department of Statistics faculty and an elected fellow of the American Statistical Association.

Reese's research has centered on Bayesian hierarchical models and Bayesian optimal experimental designs. He has created statistical models addressing a range of issues from predicting the power of solar storms to determining the safest method for destroying chemical weapons to assessing climate impact on glaciers in high mountain Asia and Antarctica. His work has also been used by the U.S. Olympic volleyball team as well as the NFL's Philadelphia Eagles.

Reese joined the BYU statistics faculty in 2001. He received BYU's Young Scholar Award in 2004 and the BYU Karl G. Maser Excellence in Teaching Award in 2010. Reese was the Melvin W. Carter Professor of Statistics from 2012-2017. Prior to entering academia, he worked in the Computer, Computational, and Statistical Sciences Division of Los Alamos National Laboratory.

Reese earned a doctoral degree in statistics from Texas A&M University and master's and bachelor's degrees in statistics from BYU.

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Paula Plant School Children's Trust Director Utah State Board of Education

# **Friend of Education Award**

Paula Plant became a school trust lands advocate as PTA Legislative Vice President during the years trust management was being studied and reformed. Serving for four years in that capacity, she represented Utah education groups in two school land exchanges between the state and federal governments, working to establish the School LAND Trust Program.

In 2000 Plant was hired by the Utah State Office of Education to represent their interests as beneficiary of the school trust and to oversee the implementation of the School LAND Trust Program.

Plant is the mother of four children and the grandmother of seven grandchildren, four of which attend schools in Granite and Davis School Districts.



Kristi Swett
President, National School Boards Association

# Featured Speaker

Originally elected to the Salt Lake City School District (SLCSD) Board of Education in 2003, Kristi Swett is a proven leader in her community. During her tenure on the SLCSD board, she has served one term as vice president and three terms as president.

Swett also has served in leadership positions with state, regional, and national educational organizations, including the Utah School Boards Association and the National School Boards Association (NSBA) Pacific Region. In 2018, Swett joined the NSBA Board of Directors; in the spring of 2021, she was elected NSBA Secretary-Treasurer. She currently serves as the NSBA President. Her extensive background in community service and educational advocacy includes serving as president of the Lowell Bennion Advisory Board, president of the Salt Lake County Parks and Recreation Advisory Board, member of former Gov. Gary Herbert's Excellence in Education Commission, executive board member for Friends for Sight, member of the Utah Public Education Coalition, and member of the School Trust Lands advisory board.

Swett strives to keep students at the center of her work; she firmly believes that public schools are entrusted with the critical responsibility of preparing all students for success in college, career, and life.

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# Wildwood

# **Featured Entertainment**

Wildwood has quickly become Utah's favorite new country band. These high energy performers have a fresh take on country music by combining classic country with original songs making them a crowd favorite as headliners at dozens of events throughout the state.

Wildwood is fronted by Nashville singer-songwriter Chad Truman who is known for his engaging smile on stage and rich vocals. He has performed multiple times at the iconic Grand Ole Opry and Bluebird Cafe and is the son of Dan Truman (member of the country super group Diamond Rio).

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# Utah School Boards Association 92nd Annual Conference

# FIRST GENERAL SESSION

Thursday, January 4, 2024 Little America Ballroom

3:00 p.m.	Registration and Booth Exhibits Foyer
7:00 p.m.	Conducting Brigit Gerrard, USBA President
	Reverence Merri Shumway, USBA Board of Directors
	Flag Ceremony Northridge High School JROTC Directed by Senior Master Sergeant Reed Keller
	National Anthem Gabby Gardner, Soloist Layton High School
	Rifle Demonstration Northridge High School JROTC
	Music Union High School Choir,  Directed by Danika Monson  Duchesne School District
	Friend of Education Award Brigit Gerrard, USBA President

# Keynote Speaker Dr. C. Shane Reese

C. Shane Reese began his tenure as the 14th president of Brigham Young University on May 1, 2023. Prior to his appointment, he served as BYU Academic Vice President from 2019 to 2023, and dean of the BYU College of Physical and Mathematical Sciences from 2017 to 2019. Reese also serves as a member of the Department of Statistics faculty and an elected fellow of the American Statistical Association.

# SECOND GENERAL SESSION Friday, January 5, 2024

## USBA Business Session

- Nominations for USBA Vice President Linda Hanks, USBA Immediate Past President
- Annual Report Mark Clement, USBA Vice President
- Divide into Regions to elect Delegates at Large for all regions and to elect Multi-District Region Board of Director members
- Elect Board of Director at Large

Region I – Ballroom Cache, Logan, Rich

Region II - Ballroom Box Elder, Morgan, Ogden

Region III - Sun Valley Room Davis

Region IV - Ballroom
North Summit South Summ

North Summit, South Summit, Park City, Wasatch

Region V – Flagstaff Room Salt Lake City

Region VI – Snowbasin Room Granite

Region VII - Ballroom Murray, Provo

Region VIII - Ballroom Carbon, Emery, Grand, San Juan

Region IX - Wyoming Room Jordan

Region X - Ballroom
Juab. North Sanpete. Tintic. Millard

Region XI - Ballroom
Beaver, Garfield, Iron, Kane

Region XII - Idaho Room Alpine

Directed by Brek Mangelson

Davis School District

Region XIII - Uintah Room Weber

Region XIV - Arizona Room

Region XV – Tucson Room Washington

Region XVI - Wasatch Room Canyons

Region XVII - Teton Room Tooele

Region XVIII - Ballroom

South Sanpete, Sevier, Piute, Wayne

Region XIX - Ballroom Daggett, Duchesne, Uintah

8:30 p.m. Adjournment

# **BREAKOUT SESSIONS**

9:45-10:45 a.m. — 11:00-12:00 noon

# **STUDENT MENTAL HEALTH PANEL**Wyoming Room

Presenting Brad Christensen, Casey Layton, Devin Healey, Christi Blackman, Davis School District Personnel Facilitator: Brigit Gerrard, USBA President

If you work in education, the question "What matters most for my students?" should be rooted in your programs and support. Is it a part of your decision making and service implementation process?

In today's world, students and families are facing huge challenges such as social conflict, food insecurity, mental health issues, discrimination, and truancy along with a lack of resources and direction. Responding to these communal needs is imperative in our schools.

By offering wrap-around services to those in need, Davis School District can help alleviate some of these struggles. Listen first-hand to a secondary student panel about the support being offered and the difference these services provide.

This session will review the clinical and resourceful intervention offered throughout Davis School District.

# ARTIFICIAL INTELLIGENCE (AI): PLANNING FOR IMPLEMENTATION Idaho Room

Presented by John Zurbuchen, Assistant Superintendent, Davis School District and Logan Toone, Assistant Superintendent Facilitator: John Robison, USBA Board of Directors

Exploring the impact of artificial intelligence on public education as well as strategies to engage stakeholders in developing implementation.

# **LEGISLATIVE HOT TOPICS**

#### Arizona Room

Presented by Utah Legislators; Linda Hanks, USBA Immediate Past President; Lexi Cunningham, Associate Executive Director

The 2024 Utah Legislative Session begins on January 16th. Are you ready? Do you want to know what topics will be discussed during this session? If so, this session is for you. We will be joined by legislators, and they will be asked a series of questions relating to the JLC Priorities. Time will also be provided to learn about bills that legislators might be working on this session, and you will have an opportunity to ask questions of the legislators. We are going to need you during the legislative session and want to make sure you are informed and prepared to be a champion for public education.

## **REIMAGINING RISK**

### **Snowbasin Room**

Presented by Rachel George Terry, Division Director, Utah Division of Risk Management. Facilitator: Merri Shumway, USBA Board of Directors

Rachel received her BA from Utah State University (Go Aggies)! and her JD from BYU. Rachel has thirteen-year-old twins and loves hiking and traveling with them and rewatching The Good Place. Rachel will discuss changes at Risk Management.

The Utah Risk Fund participants include state agencies, state institutions of higher education, public school districts, and participating public charter schools.

## **COMMUNITY MENTAL HEALTH**

# **Flagstaff Room**

Presented by Steve Carlsen, Superintendent, Box Elder School District Facilitator: Jennifer Zundel, USBA Board of Directors

Due to limited resources in our local communities, Box Elder School District has been developing a program to increase prevention efforts and overcome obstacles, related to seeking out and obtaining treatment for mental health and substance use among our students. We work in prevention and intervention with evidence based programs and direct services to meet student needs. Come hear about our innovative approach to improve student function within our district population.

# **CURRENT LEGAL ISSUES** Sun Valley Room

Presented by Dan Harper, Canyons School District Attorney Facilitator: Mont Millerberg, USBA Board of Directors

This session will review recent U.S. Supreme Court cases, including Mahanoy and Kennedy, federal and state court cases, and Utah bills and their impact on your educational practices.

10:45 a.m. Break

11:00 a.m. Breakout Sessions Continued

# **STUDENT MENTAL HEALTH PANEL**Wyoming Room

Presenting Brad Christensen, Casey Layton, Devin Healey, Christi Blackman, Davis School District Personnel Facilitator: Janis Christensen, USBA Board of Directors

If you work in education, the question "What matters most for my students?" should be rooted in your programs and support. Is it a part of your decision making and service implementation process?

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This session will review recent U.S. Supreme Court cases, including Mahanoy and Kennedy, federal and state court cases, and Utah bills and their impact on your educational practices.

#### 12:00 NOON — LUNCH ON YOUR OWN

# THIRD GENERAL SESSION Friday, January 5, 2024

# **BREAKOUT SESSIONS**

2:30-3:30 p.m. — 3:45-4:45 p.m.

# STUDENT LED PEER COURT BEHAVIOR INTERVENTION MODEL Wyoming Room

Presented by Rick Robins, Superintendent, Canyon School District and Charisse Hilton, District Administrator

Facilitator: Shauna Warnick, USBA Board of Directors

Canyons School District has become a model for utilizing an effective peer court model serving as frontline behavior intervention for students struggling with behavioral issues. In this post pandemic era, we have seen an unprecedented rise in disruptive behavior among students including chronic absenteeism, drug use, disrespect, and bullying. Our peer court model provides positive behavior intervention for students as an alternative to entering the juvenile justice system as early as elementary age.

# EMBRACING ARTIFICIAL INTELLIGENCE (AI) IN THE CLASSROOM Idaho Room

Presented by Anthony Godfrey, Jordan Schoool District and Jared Covili, Digital Learning Consultant Facilitator: Tracy Miller, USBA Board of Directors

Artificial Intelligence impacts all aspects of our world, and education is no different. School boards grapple with protecting students and promoting academic integrity while looking to bring progressive technologies into our schools. Jordan School District recently partnered with a local start-up company, SchoolAI, to provide their students access to AI technology while enabling guardrails to protect students and district data. Learn how this partnership functions in Jordan District and see how the lessons they've learned can benefit your district.

# LEGISLATIVE HOT TOPICS II Arizona Room

Presented by Linda Hanks, USBA Immediate Past President and Lexi Cunningham, Associate Executive Director

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# RETAINING EXCELLENCE THROUGH TEACHER LEADERSHIP FELLOWSHIP

**Snowbasin Room** 

Presented by Allison Riddle, Elementary Induction Coordinator, Davis School District and Dr Darron Kennett, Professional Learning Supervisor Facilitator: Kristi Swett. NSBA President

In 2021, Davis District launched the first LEA-based Teacher Leader Fellowship in Utah. This unique fellowship offers a two-year, paid opportunity for current classroom teachers who want to engage in leadership roles while staying in the classroom. In the Davis TL Fellowship, Teacher Leader Fellows engage in professional learning designed to develop leadership skills while also investigating and experiencing the 6 Utah Teacher Leader Roles. This session will offer USBA conference participants both relevant and feasible ideas for elevating the teaching profession and retaining highly effective teachers within a Teacher Leader Fellowship opportunity.

# RISING TIDE: ENROLLMENT STRATEGIES THAT WORK **Flagstaff Room**

Presented by Jill Gildea, Park City Schools and Carolyn Synan, Chief Student Services Officer Facilitator: Marianne Allen, USBA Board of Directors

In this no-nonsense panel discussion, you will hear from system leaders who have successfully increased enrollment in AP, IB and AICE courses for historically underrepresented students. The panel will share what they did and how they did it, what worked and what didn't. Presenters will share how they assembled teams, centered student voice, as well as outcomes. This session is ideal for teams looking to engage adults and students in a first step toward accessing opportunities to excel in rigorous coursework.

# FROM CONCEPT TO IMPLEMENTATION — CREATING A STRATEGIC **MODEL FOR YOUR DISTRICT**

**Sun Valley Room** 

Presented by Dr. Mark Ernst, Superintendent, Dr. Jeff Hamm, Assistant Superintendent, Dr. Cody Reutzel, Executive Director of Teaching and Learning, Tooele School District Facilitator: Bob Gowans, USBA Board of Directors

Tooele County School District went from having no strategic model or plan to discussing, designing, and implementing a strategic education model. Come learn how they did it and leave with concrete next steps that will help your district create its own strategy to implement a plan.

3:30 p.m. Break

**Breakout Sessions Continued** 3:45 p.m.

# STUDENT LED PEER COURT BEHAVIOR INTERVENTION MODEL **Wyoming Room**

Presented by Rick Robins, Superintendent, Canyon School District and Charisse Hilton, District Administrator

Facilitator: Julie Jackson, USBA Board of Directors

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# **EMBRACING ARTIFICIAL INTELLIGENCE (AI) IN THE CLASSROOM** Idaho Room

Presented by Anthony Godfrey, Jordan Schoool District and Jared Covili, Digital Learning Consultant Facilitator: Sarah Beeson, USBA Board of Directors

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# **LEGISLATIVE HOT TOPICS II**

Arizona Room

Presented by Linda Hanks, USBA Immediate Past President and Lexi Cunningham, Associate Executive Director

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In this no-nonsense panel discussion, you will hear from system leaders who have successfully increased enrollment in AP, IB and AICE courses for historically underrepresented students. The panel will share what they did and how they did it, what worked and what didn't. Presenters will share how they assembled teams, centered student voice, as well as outcomes. This session is ideal for teams looking to engage adults and students in a first step toward accessing opportunities to excel in rigorous coursework.

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Tooele County School District went from having no strategic model or plan to discussing, designing, and implementing a strategic education model. Come learn how they did it and leave with concrete next steps that will help your district create its own strategy to implement a plan.

5:00 P.M. Utah High Schoool Activities Association classification elections to elect Boards of Trustees:

## **Idaho Room**

4A Classification — (Canyons\*\*), Alpine, Box Elder, Cache, Granite, Iron, Logan, Murray, Nebo, Park City, Provo, Tooele, Uintah and Washington.

# **Wyoming Room**

3A Classification — (Millard\*\*, Ogden\*\*), Carbon, Duchesne, Emery, Iron, Juab, Morgan, North Sanpete, South Sanpete, South Summit, Sevier and Tooele.

\*\*District may vote (one ballot per school) but may NOT nominate a candidate as per district representation by a school board member or superintendent currently serving on the UHSAA Board of Trustees

Announcement of the results of the balloting will be made during a USBA general session on Saturday, January 6, 2024. The UHSAA is pleased to have a positive relationship with the USBA and supports an ongoing cooperation between the Associations.

# FOURTH GENERAL SESSION Evening Banquet Friday, January 5, 2024

6:00 P.M.	Conducting Brigit Gerrard, USBA President		
	ReverenceJohn Robison, USBA Board of Directors		
	BuffetBallroom		
	Master Boards Certification Awards* USBA Officers		
	Introduction of Entertainment Brigit Gerrard, USBA President		

# Wildwood



**Wildwood** has quickly become Utah's favorite new country band. These high energy performers have a fresh take on country music by combining classic country with original songs making them a crowd favorite as headliners at dozens of events throughout the state.

Wildwood is fronted by Nashville singer-songwriter Chad Truman who is known for his engaging smile on stage and rich vocals. He has performed multiple times at the iconic Grand Ole Opry and Bluebird Cafe and is the son of Dan Truman (member of the country super group Diamond Rio).

# FIFTH GENERAL SESSION Saturday, January 6, 2024 Casual Dress

7:00-8:15 a.m.	Breakfast Buffet	Arizona and
		Idaho Rooms
8:30 a.m.		SBA Immediate Past President
		SBA Immediate Past President
	President's Report	Brigit Gerrard, USBA President

# **BREAKOUT SESSIONS**

9:30-10:30 a.m. — 10:45-11:45 a.m.

# **SPEED NETWORKING — IDEA SHARING AMONGST DISTRICTS**Wyoming Room

Moderators: Tracy Miller, April LeFevre, Becky Dunn, Bob Gowans and Jennifer Partridge

Would you like some ideas on how to approach specific issues in your district? You'll have the opportunity to learn from one another as we divide into groups to share ideas and solutions. It's recommended that your board does not all attend the same session so that you have more opportunities to learn from other districts.

# PANEL PRESENTATION ON BA RESPONSIBILITIES, ROLES AND RELATIONSHIPS

Idaho Room

Presenters: Todd Hauber, Business Administrator, Granite School District; Craig Carter, Business Administrator Davis School District; Jared Black, Business Administrator Cache School District; Teri Rhodes, USBA President Elect, Moderator

The Strong (often) Silent Type — Come hear from Business Administrators about their crucial role and how board members can help them fulfill their intricate responsibilities and decision-making processes involved in financial management, budgeting, and resource allocation within school districts. Your knowledge will surely be enhanced as you hear and learn from current business administrators and collaborate with fellow board members to ensure the financial well-being of your district.

# TWO FOR ONE! — LEARN ABOUT THE REDESIGNED USBA WEBSITE AND LEARN HOW TO EARN YOUR MASTER BOARD CERTIFICATION Arizona Room

Presented by USBA Master Boards Certification Committee

This breakout session focuses on increasing your effectiveness and advocacy as a school board member through USBA online resources. Bring a device or laptop to this class.

First, learn about the redesigned USBA website and what's new and/or relevant for board members. Learn more about how to navigate the website and about the updated content.

Next, you will learn about the new and improved Master Boards Certification and the importance of why you should certify every year as a school board member. You will learn about the certification and the professional development opportunities that USBA provides every school board member in all 41 school districts in Utah.

# MICRO-CREDENTIAL PATHWAYS FOR TEACHER LEADERS Snowbasin Room

Presented by Superintendent Kodey Hughes, Juab School District and Krystie Bassett, Director of Innovation and Teacher Development Facilitator: Linda Hanks, USBA Past President

Explore micro-credential pathways for teacher leaders and personalized development opportunities for teachers. Collaborate with an administrator to design a specialized teacher-leader pathway that focuses on personalized learning for the educator.

Innovation: One of the major challenges for teachers is the lack of time for professional learning. However, micro-credentials offer a solution as they are action-research and embedded in the job. This means that professional learning can be integrated into the regular school day, without adding any additional burden. As teachers use classroom artifacts and student reflections, students are also involved in the professional learning experience.

Our goal is to create a better educational system with improved practices that are driven by effective processes for teacher development.

# INCREASING CONCURRENT ENROLLMENT AND CTE OPPORTUNITIES

Flagstaff Room

Presented by Superintendent Ben Dalton, Kane County Schoool District and Lisa Livingston, SUU Educational Talent Search Program Coordinator, Kane County School District

Over the past six years, the Kane County School District has increased concurrent enrollment credits by 1,400% and implemented a newly accreditated cosmetology program. Come learn how we have inceased student engagement in career opportunities.

# INCREASING STUDENT LEARNING THROUGH BUILDING EMPLOYEE ENGAGEMENT

**Sun Valley Room** 

Presented by Frank Stewart, Vice President and Frank Schofield, Superintendent, Logan School District Facilitator: Gregg Miller, USBA Board of Directors

We all know the stresses educators have faced over the last few years have often had negative impact on morale and engagement. However, data shows as a teacher's engagement rises, so does student achievement. In order to promote morale and provide the positive environment people need to achieve, Logan City School District is using an annual process of surveys and structured discussions designed to build employee engagement in every school. Session attendees will learn basic principles that promote employee engagement as well as steps that any leader can use to increase engagement in their organization.

# 10:30 a.m. Break 10:45 a.m. Breakout Sessions Continued

# **SPEED NETWORKING — IDEA SHARING AMONGST DISTRICTS** Wyoming Room

Moderators: Tracy Miller, April LeFevre, Becky Dunn, Bob Gowans and Jennifer Partridge

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# PANEL PRESENTATION ON BA RESPONSIBILITIES, ROLES AND RELATIONSHIPS

**Idaho Room** 

Presenters: Darin Clark, Business Administrator, Juab School District; Jackie Allred, Business Administrator Emery School District; Jennie Johnson, Business Administrator Rich School District; Linda Hanks, USBA Immediate Past President, Moderator

The Strong (often) Silent Type — Come hear from Business Administrators about their crucial role and how board members can help them fulfill their intricate responsibilities and decision-making processes involved in financial management, budgeting, and resource allocation within school districts. Your knowledge will surely be enhanced as you hear and learn from current business administrators and collaborate with fellow board members to ensure the financial well-being of your district.

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Presented by Frank Stewart, Vice President and Frank Schofield, Superintendent, Logan School District Facilitator: Shauna Warnick, USBA Board of Directors

We all know the stresses educators have faced over the last few years have often had negative impact on morale and engagement. However, data shows as a teacher's engagement rises, so does student achievement. In order to promote morale and provide the positive environment people need to achieve, Logan City School District is using an annual process of surveys and structured discussions designed to build employee engagement in every school. Session attendees will learn basic principles that promote employee engagement as well as steps that any leader can use to increase engagement in their organization.

# SIXTH GENERAL SESSION Luncheon Session Saturday, January 6, 2024

12:00 Noon	Conducting Teri Rhodes,  USBA President-Elect
	Luncheon BuffetBallroom
	Election Results Brigit Gerrard, USBA President
	Installation of Incoming President Brigit Gerrard, USBA President
	Prize DrawingLinda Hanks, USBA Immediate Past President
1:30 p.m.	Adjournment

Have a Safe Trip Home



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# **Utah School Districts Map**

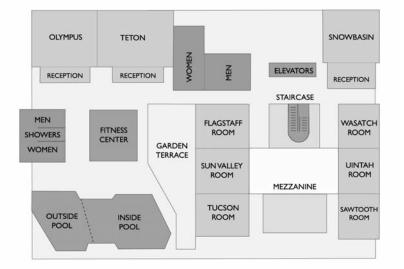


# Little America Hotel Floor Plan Map

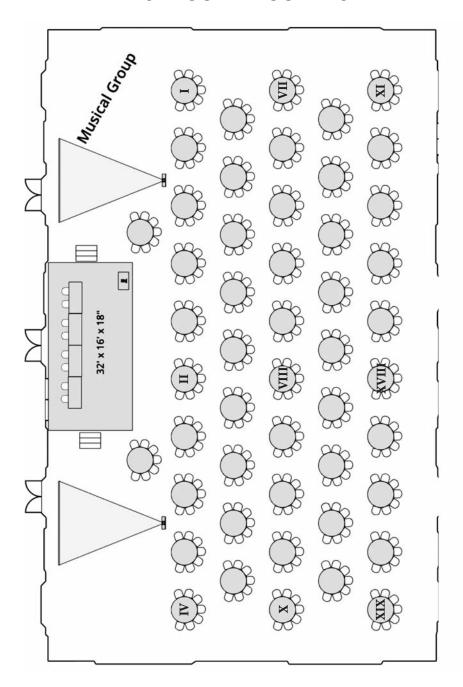
# Little America Hotel Ballroom Floor Plan

GRAND BALLROOM MAIN LEVEL BALLROOM RECEPTION CHEYENNE CASPER
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# **USBA Region Alignment**

Notes

Region I	Cache, Logan,	Rich
0		

Region II Morgan, Ogden, Box Elder

Region III Davis

Region IV North Summit, South Summit, Park City, Wasatch

Revion V Salt Lake City

Region VI Granite

Region VII Provo, Murray

Region VIII Carbon, Emery, Grand, San Juan

Region IX Jordan

Region X Juab, North Sanpete, Tintic, Millard

Region XI Beaver, Garfield, Iron, Kane

Region XII Alpine

Region XIII Weber

Region XIV Nebo

Region XV Washington

Region XVI Canyons

Region XVII Tooele

Region XVIII South Sanpete, Sevier, Piute, Wayne

Region XIX Daggett, Duchesne, Uintah

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Notes

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