



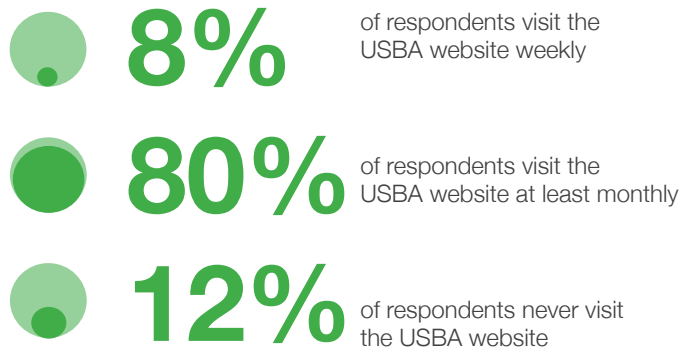
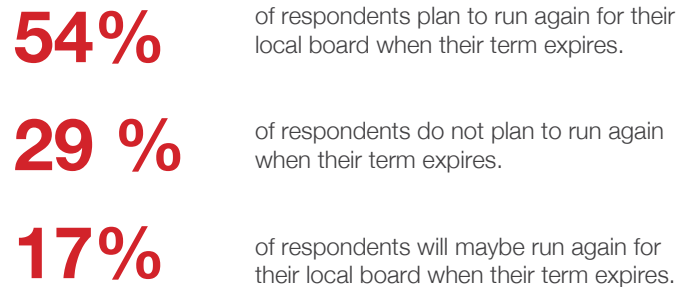
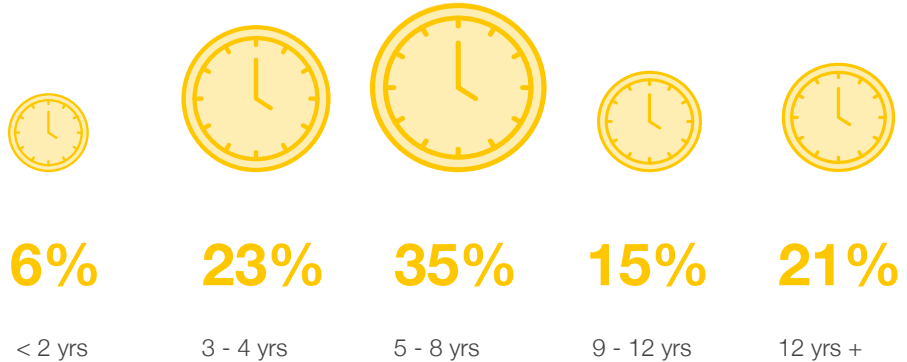
# UTAH SCHOOL BOARDS ASSOCIATION **NEEDS ASSESSMENT 2024**

... A BREAKDOWN OF THOSE WHO RESPONDED ...

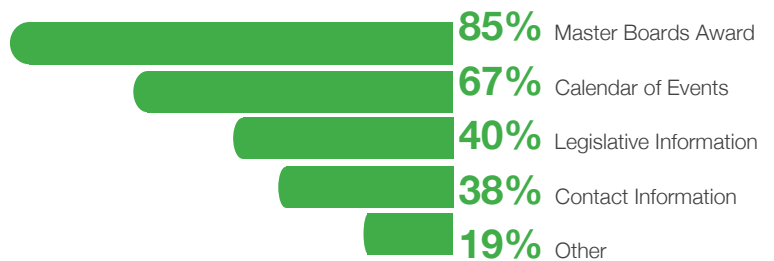
## RESPONDENTS BY POSITION



## NUMBER OF YEARS RESPONDENTS SERVED ON THEIR BOARD



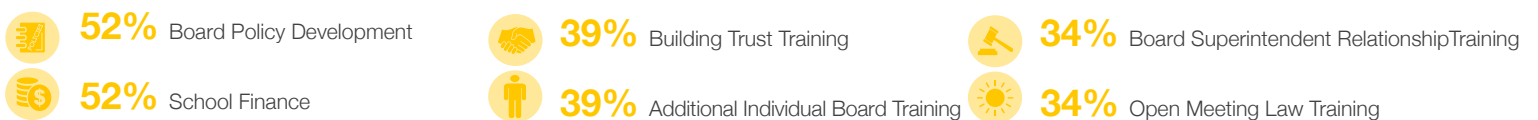
## RESPONDENTS PURPOSE FOR VISITING THE WEBSITE



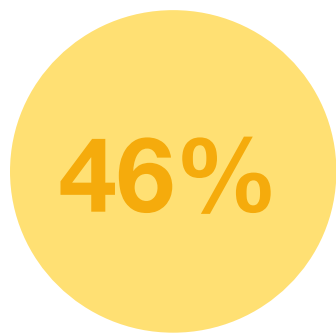
## COMMENTS FROM THE RESPONDENTS ON THE ANNUAL CONFERENCE



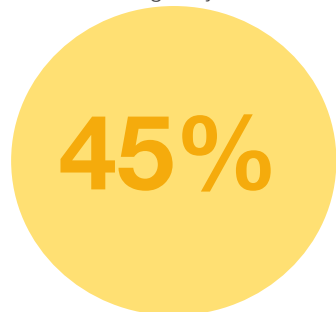
## TRAINING THAT COULD HELP THE RESPONDENT BE MORE EFFECTIVE



HOW OFTEN DO RESPONDENTS READ THE USBA ELECTRONIC NEWSLETTER?

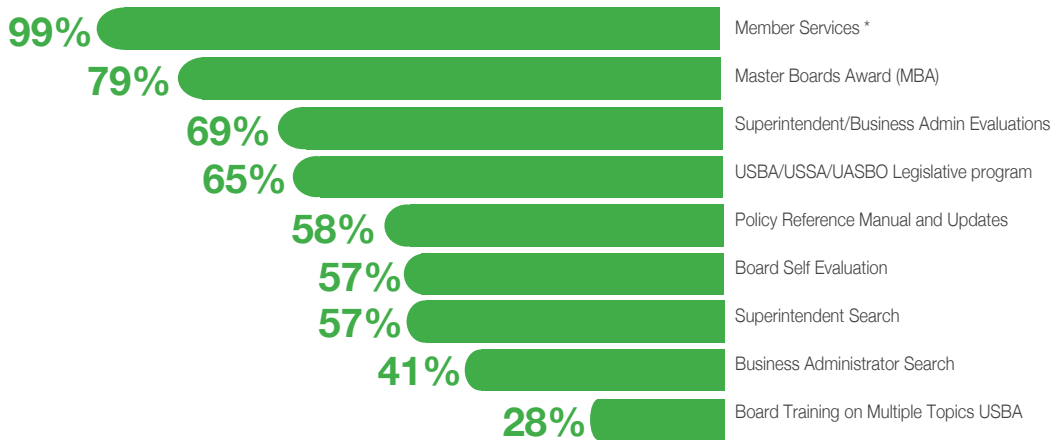


Regularly



Occasionally

SERVICES THE RESPONDENTS HAVE FOUND BENEFICIAL



\* USBA Health Pool, AxisPlus Benefits, Workers Comp & Risk Management

SOCIAL MEDIA PLATFORMS RESPONDENTS USE MOST OFTEN



59%

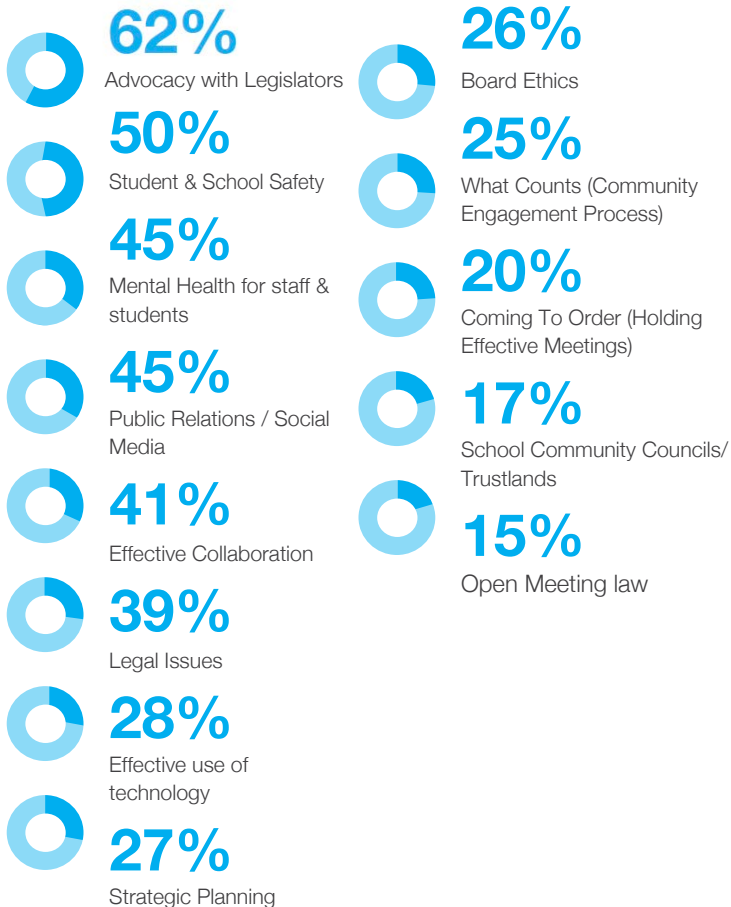


36%



6%

ISSUES THAT RESPONDENTS WOULD LIKE USBA TO FOCUS ON THIS YEAR



HOW DO RESPONDENTS PREFER USBA COMMUNICATE INFORMATION?



STAFF AND CONTACT INFORMATION

**Richard C. Stowell – Executive Director**  
**Paula Summers – Associate Executive Director**  
**Lexi Cunningham – Associate Executive Director**  
**Julie Llewelyn – Office Manager**  
**Meghan Mendez – Communication & Website Manager**

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